

LABELS®

DIE CUT LABELS

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AND MANY MORE...

2012 CATALOG

OUR NEW PRODUCTS



BUSINESS CARDS



BROCHURES



MAGNETS



ANNOUNCEMENTS

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Labels

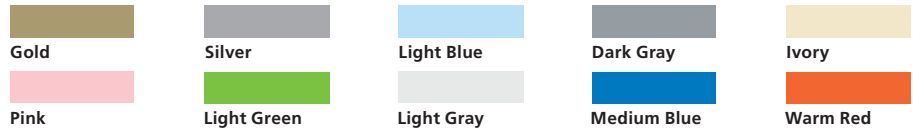
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Ink Colors

No charge for these standard colors (Additional Ink color charge applies if using more than one color)

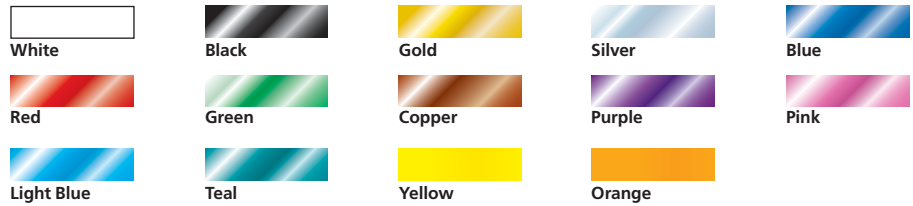


More Ink Colors: \$12.50* per color (Additional Ink color charge applies if using more than one color)

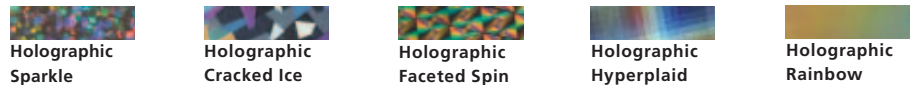


Custom color matches are available: \$42.00* per color

Standard Foil Imprint Colors



Holographic Foil Imprint Options



See pages 18-19 for foil imprint product pricing and availability.

Paper Stocks

Standard Label

- Blue Fluorescent
- Blue Litho
- Chrome Polyester - Shiny
- Clear Polyester
- Clear Polypropylene
- Clear Polypropylene Removable
- Clear Static Cling
- Direct Thermal
- EDP Litho - Computer
- EDP Litho Removable - Computer
- Gold Foil - Removable
- Gold Foil - Shiny
- Gold Foil - Dull
- Gold Polyester - Matte
- Gold Polypropylene - Shiny
- Green Fluorescent
- Green Fluorescent Removable
- Ivory Semi Gloss
- *Kimdura
- Laser - Shiny Gold Foil
- Laser - Shiny Silver Foil
- Laser Matte Clear
- Laser White Opaque
- Laser White Removable

- Laser White Gloss
- Laser White Litho
- Natural Kraft
- Orange Fluorescent (Pumpkin)
- Orange Fluorescent Removable
- Pli-A-Print (White Litho)
- Pink Fluorescent
- Pink Fluorescent Removable
- PressAbels™ White Gloss
- PressAbels™ White - Polypropylene
- Purple Fluorescent
- Recycled White Litho
- Red Fluorescent
- Red Fluorescent Removable
- Reflective Vinyl
- Silver Foil - Removable
- Silver Foil - Shiny
- Silver Foil - Dull
- Silver Polyester - Brushed
- Silver Polyester - Matte
- Silver Polypropylene - Shiny
- Tamper-Proof - Checker
- Tamper-Proof - Destructible
- Tamper-Proof - Void

- Thermal Transfer
- White BOPP
- White Polypropylene (Face Adhesive)
- White Gloss
- White Gloss Freezer
- White Gloss Opaque
- White Gloss Removable
- White Gloss Ultra Removable
- White Litho
- White Litho Freezer
- White Litho Opaque
- White Litho Removable
- White Litho Ultra Removable
- White Polypropylene Removable
- White Static Cling
- White Semi - Gloss Tire Adhesive
- White Gloss - Computer
- *White Opaque Vinyl
- White Vinyl
- Yellow Fluorescent (Chartreuse)
- Yellow Fluorescent Removable
- Yellow Gloss
- Yellow Litho
- Yellow Vinyl

Standard Promotional Product Stocks

- | | | |
|-----------------|---------------------------------|-------------------------|
| 100# Gloss Text | 35 Mil Magnet | White Recycled 100# |
| 14 pt C15 | Antique Gray Smooth 100# | White 100# Smooth Cover |
| 14 pt C25 | Natural White 100# Smooth Cover | |
| 25 Mil Magnet | White Linen 80# | |

Paper stocks and ink colors are computer generated and may vary from actual colors.

Note: We produce many labels not listed in this catalog. Layflat liner is available for some stocks.

*Please see sales associate for details. Additional up charges and turnaround may apply to certain stocks.



Most Popular Die Cut Labels

- ✓ More Die Cut Labels
- ✓ Circle and Oval Labels
- ✓ Square Cut Labels
- ✓ Seals and Special Shape Labels



Premier Labels

- ✓ Static Cling Labels
- ✓ Foil Imprint & Embossed Labels
- ✓ Process Color Labels



Durable Labels

- ✓ Consecutive Number, Bar Code and Variable Labels
- ✓ Weatherproof Labels
- ✓ Reflective Labels
- ✓ Bumper Stickers
- ✓ Extended Life Durable Decals



Labels for Printers

- ✓ Custom Computer Labels
- ✓ Stock Mailing Labels
- ✓ Laser Labels



Special Application Labels

- ✓ Tamper Evident Labels
- ✓ PressAbels™ and Poly PressAbels™
- ✓ Additional Label Products



Stamps

- ✓ Professional Steel Core Self-Inking Stamps
- ✓ Self-Inking Daters
- ✓ Custom Self-Inking Stamps
- ✓ Embossers
- ✓ Custom Handle Mount Stamps
- ✓ Custom Pre-Inked Stamps
- ✓ Numbering and Dater Stamps



Promotional Products

- ✓ Full Color Business Cards
- ✓ Announcements / Greeting Cards
- ✓ Full Color Brochures / Posters
- ✓ Full Color Bookmarks
- ✓ Full Color Magnets

Most Popular Die Cut Labels



1-1/4" x 3-1/2"



1" x 2-1/2"

Size	500	1,000	2,000	3,000	5,000	10,000	15,000 or more
1/2" x 1"	54.89	68.62	54.02 / M	40.88 / M	29.92 / M	21.18 / M	
1/2" x 1 1/2"	58.39	73.00	62.78 / M	54.02 / M	38.69 / M	27.74 / M	
1/2" x 1 3/4"	58.39	73.00	62.78 / M	54.02 / M	38.69 / M	27.74 / M	
1/2" x 2"	58.39	73.00	62.78 / M	54.02 / M	38.69 / M	27.74 / M	
5/8" x 2"	60.73	75.91	64.23 / M	56.21 / M	40.14 / M	30.66 / M	
1/2" x 2 1/2"	60.73	75.91	64.23 / M	56.21 / M	40.14 / M	30.66 / M	
3/4" x 1"	58.39	73.00	62.78 / M	54.02 / M	38.69 / M	27.74 / M	
3/4" x 1 1/2"	60.73	75.91	64.23 / M	56.21 / M	40.14 / M	30.66 / M	
3/4" x 1 3/4"	60.73	75.91	64.23 / M	56.21 / M	40.14 / M	30.66 / M	
3/4" x 2"	60.73	75.91	64.23 / M	56.21 / M	40.14 / M	30.66 / M	
7/8" x 3"	64.23	80.30	70.06 / M	61.32 / M	44.92 / M	35.05 / M	
1" x 1"	58.39	73.00	62.78 / M	54.02 / M	38.69 / M	27.74 / M	
1" x 1 1/2"	60.73	75.91	64.23 / M	56.21 / M	40.14 / M	30.66 / M	
1" x 1 3/4"	60.73	75.91	64.23 / M	56.21 / M	40.14 / M	30.66 / M	
1" x 2"	60.73	75.91	64.23 / M	56.21 / M	40.14 / M	30.66 / M	
1" x 2 1/2"	64.23	80.30	70.06 / M	61.32 / M	44.92 / M	35.05 / M	
1" x 3"	64.23	80.30	70.06 / M	61.32 / M	44.92 / M	35.05 / M	
1 1/2" x 1 1/2"	64.23	80.30	70.06 / M	61.32 / M	44.92 / M	35.05 / M	
1 1/2" x 1 3/4"	64.23	80.30	70.06 / M	61.32 / M	44.92 / M	35.05 / M	
1 1/2" x 3"	71.23	89.05	78.83 / M	71.54 / M	58.04 / M	42.35 / M	
1 3/4" x 2 1/2"	71.23	89.05	78.83 / M	71.54 / M	58.04 / M	42.35 / M	
2" x 1 1/4"	64.23	80.30	70.06 / M	61.32 / M	44.92 / M	35.05 / M	
2" x 1 1/2"	64.23	80.30	70.06 / M	61.32 / M	44.92 / M	35.05 / M	
2" x 2"	68.92	86.14	75.91 / M	67.14 / M	55.49 / M	39.40 / M	
2" x 3"	75.91	94.89	81.75 / M	73.00 / M	61.32 / M	43.79 / M	
2 1/4" x 1 1/4"	64.23	80.30	70.06 / M	61.32 / M	44.92 / M	35.05 / M	
2 1/4" x 1 1/2"	68.92	86.14	75.91 / M	67.14 / M	55.48 / M	39.40 / M	
2 1/2" x 1 1/2"	68.92	86.14	75.91 / M	67.14 / M	55.48 / M	39.40 / M	
2 1/2" x 2 1/2"	78.24	97.79	86.13 / M	77.37 / M	64.88 / M	47.46 / M	
2 3/4" x 1 3/4"	71.23	89.05	78.83 / M	71.54 / M	58.04 / M	42.35 / M	
2-3/4" x 2"	75.91	94.89	81.75 / M	73.00 / M	61.32 / M	43.79 / M	
3" x 3"	85.25	106.58	93.44 / M	83.22 / M	70.06 / M	52.56 / M	
3 1/2" x 1 1/4"	71.23	89.05	78.83 / M	71.54 / M	58.04 / M	42.35 / M	
4" x 2"	80.59	100.74	90.50 / M	81.76 / M	68.62 / M	51.10 / M	
4" x 3"	89.94	112.42	99.27 / M	89.05 / M	74.45 / M	64.23 / M	
4" x 4"	108.61	135.77	113.88 / M	96.34 / M	84.67 / M	68.62 / M	
5" x 3"	103.92	129.93	110.94 / M	94.88 / M	83.21 / M	67.15 / M	
5" x 4"	115.61	144.53	128.45 / M	112.42 / M	100.74 / M	81.75 / M	

Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"

50.00	50.00	30.00 / M	20.00 / M	14.00 / M	8.00 / M
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For additional sizes or more than 3 ink colors, please see sales associate.



2-1/4" x 1-1/2"

Ask for a Quote
up to a million or more



6A

6A

2" x 3"



1-1/2" x 3"



1-1/2" x 2"



5/8" x 2"



4" x 2"

Choose Label Shape and Size

Choose any size from the pricing grid on page 4.

Choose Label Stock



White Gloss or Litho



Silver Foil/Dull or Shiny



Orange Fluorescent



White Gloss/Litho Removable



Yellow Gloss or Litho



Yellow Fluorescent



Green Fluorescent



White BOPP (50% upcharge, back adhesive only, Non-Weatherproof)



Gold Foil/Dull or Shiny



Red Fluorescent



Pink Fluorescent



Clear Polypropylene (50% upcharge, Non-Weatherproof)

Please specify face or back adhesive when selecting Clear Polypropylene.

See page 14 for more information about Most Popular Die Cut Labels.

Choose Ink Color

Standard ink colors



Black



White



Process Blue



Burgundy



Golden Yellow



Red



Reflex Blue



Violet



Orange



Rubine Red



Yellow



Green



Brown



Hunter Green



Teal

More ink colors: \$12.50* per color.



Gold



Dark Gray



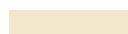
Light Green



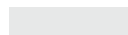
Warm Red



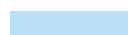
Silver



Ivory



Light Gray



Light Blue

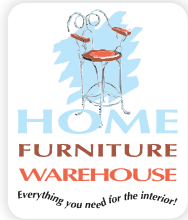


Pink



Medium Blue

More Die Cut Labels



1-1/2" x 1-1/4"



3/4" x 2-1/4"



1-1/4" x 1-3/4"

Size	500	1,000	2,000	3,000	5,000	10,000	15,000 or more
3/4" x 2-1/4"	115.98	144.95	108.17 / M	87.38 / M	57.92 / M	37.79 / M	
3/4" x 2-1/2"	115.98	144.95	108.17 / M	87.38 / M	57.92 / M	37.79 / M	
1" x 2-5/8"	122.62	153.25	114.42 / M	90.15 / M	60.34 / M	39.88 / M	
1" x 2-3/4"	122.62	153.25	114.42 / M	90.15 / M	60.34 / M	39.88 / M	
1" x 3-1/4"	125.93	157.42	115.13 / M	92.92 / M	62.76 / M	41.96 / M	
1" x 3-1/2"	125.93	157.42	115.13 / M	92.92 / M	62.76 / M	41.96 / M	
1" x 4"	125.93	157.42	115.13 / M	92.92 / M	62.76 / M	41.96 / M	
1-1/4" x 1-1/2"	115.98	144.95	108.17 / M	87.38 / M	57.92 / M	37.79 / M	
1-1/4" x 1-3/4"	122.62	153.25	114.42 / M	90.15 / M	60.34 / M	39.88 / M	
1-1/4" x 2-1/2"	125.93	157.42	115.13 / M	92.92 / M	62.76 / M	41.96 / M	
1-1/4" x 3"	125.97	157.47	115.14 / M	92.95 / M	62.78 / M	41.97 / M	
1-1/4" x 4"	129.31	161.63	118.62 / M	95.74 / M	65.21 / M	44.06 / M	
1-1/2" x 2-3/4"	129.26	161.58	118.58 / M	95.70 / M	65.18 / M	44.05 / M	
1-1/2" x 3-1/2"	132.69	165.79	122.03 / M	98.47 / M	67.63 / M	46.12 / M	
1-1/2" x 4"	132.69	165.79	122.03 / M	98.47 / M	67.63 / M	46.12 / M	
2" x 2-1/2"	129.26	161.58	118.58 / M	95.70 / M	65.18 / M	44.05 / M	
2" x 3-1/2"	135.92	169.92	125.51 / M	101.25 / M	70.06 / M	48.21 / M	
2" x 4-1/2"	142.60	178.22	132.45 / M	106.79 / M	81.83 / M	59.30 / M	
2" x 5"	145.92	182.37	135.91 / M	109.57 / M	84.26 / M	61.38 / M	
2" x 6"	152.62	190.76	142.90 / M	115.16 / M	89.13 / M	65.55 / M	
2-1/2" x 3"	139.26	174.05	128.98 / M	104.01 / M	79.41 / M	57.21 / M	
2-1/2" x 3-1/2"	142.60	178.22	132.45 / M	106.79 / M	81.83 / M	59.30 / M	
2-1/2" x 4"	145.92	182.37	135.91 / M	109.57 / M	84.26 / M	61.38 / M	
2-1/2" x 4-1/2"	152.56	190.70	142.85 / M	115.11 / M	89.11 / M	65.53 / M	
2-1/2" x 5"	155.90	194.85	146.32 / M	117.89 / M	91.53 / M	71.80 / M	
2-3/4" x 4"	149.24	186.55	139.38 / M	112.33 / M	86.69 / M	63.47 / M	
3" x 6"	181.63	227.02	172.99 / M	138.68 / M	109.14 / M	92.33 / M	
3" x 8"	209.05	261.31	211.67 / M	161.32 / M	134.30 / M	108.01 / M	
3-1/4" x 2"	135.92	169.92	125.51 / M	101.25 / M	70.06 / M	48.21 / M	
3-1/2" x 3"	149.25	186.55	139.38 / M	112.33 / M	86.69 / M	63.42 / M	
3-1/2" x 3-1/2"	155.90	194.85	146.32 / M	117.89 / M	91.53 / M	71.80 / M	
3-1/2" x 5"	181.63	227.02	172.99 / M	138.68 / M	109.14 / M	92.33 / M	
4" x 3-1/2"	159.32	199.01	150.50 / M	120.66 / M	93.97 / M	76.63 / M	
4" x 6"	209.05	261.31	211.67 / M	161.32 / M	134.30 / M	108.01 / M	
4-1/4" x 5-1/2"	209.05	261.31	211.67 / M	161.32 / M	134.30 / M	108.01 / M	
4-1/2" x 3-1/2"	174.59	218.25	165.71 / M	132.85 / M	104.02 / M	85.04 / M	
5-1/2" x 3"	178.12	222.64	167.89 / M	135.77 / M	106.58 / M	90.17 / M	
5-1/2" x 4"	199.73	249.64	201.45 / M	154.02 / M	125.55 / M	99.27 / M	



Ask for a Quote
up to a million or more

Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"

50.00	50.00	30.00 / M	20.00 / M	14.00 / M	8.00 / M
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For additional sizes or more than 3 ink colors, please see sales associate.

6A

6A



2-1/2" x 2"



1/2" x 1"



1" x 2-5/8"



1" x 1-3/4"



1" x 1-1/2"



3-1/2" x 1-1/2"

Choose Label Shape and Size

Choose any size from the pricing grid on page 6.

Choose Label Stock

White Gloss or Litho	Yellow Gloss or Litho	Gold Foil/Dull or Shiny
Silver Foil/Dull or Shiny	Yellow Fluorescent	Red Fluorescent
Orange Fluorescent	Green Fluorescent	Pink Fluorescent
White Gloss/Litho Removable	White BOPP (50% upcharge, back adhesive only, Non-Weatherproof)	Clear Polypropylene (50% upcharge, Non-Weatherproof)

Please specify face or back adhesive when selecting Clear Polypropylene.

See page 14 for more information about More Die Cut Labels.

Choose Ink Color

Standard ink colors

Black	Red	Yellow
White	Reflex Blue	Green
Process Blue	Violet	Brown
Burgundy	Orange	Hunter Green
Golden Yellow	Rubine Red	Teal

More ink colors: \$12.50* per color.

Gold	Silver	Light Blue
Dark Gray	Ivory	Pink
Light Green	Light Gray	Medium Blue
Warm Red		

Circle and Oval Labels



2" Diameter



Mini Oval 3/4" x 1-3/8"



1-1/2" Diameter

Size	500	1,000	2,000	3,000	5,000	10,000	15,000 or more
1/2" Diameter*	54.89	68.61	54.02 / M	41.67 / M	29.92 / M	21.18 / M	Ask for a Quote up to a million or more
5/8" Diameter*	54.89	68.61	54.02 / M	41.67 / M	29.92 / M	21.18 / M	
3/4" Diameter*	58.39	73.00	62.78 / M	54.02 / M	38.69 / M	27.74 / M	
1" Diameter*	58.39	73.00	62.78 / M	54.02 / M	38.69 / M	27.74 / M	
1-1/4" Diameter*	60.74	75.91	64.23 / M	56.22 / M	40.16 / M	30.66 / M	
1-1/2" Diameter*	64.23	80.30	70.06 / M	61.32 / M	44.92 / M	35.05 / M	
1-3/4" Diameter*	64.23	80.30	70.06 / M	61.32 / M	44.92 / M	35.05 / M	
2" Diameter*	68.92	86.14	75.91 / M	67.14 / M	55.48 / M	39.40 / M	
2-1/4" Diameter*	71.23	89.05	78.83 / M	71.54 / M	58.04 / M	42.35 / M	
2-1/2" Diameter*	78.23	97.79	86.12 / M	77.37 / M	64.88 / M	47.46 / M	
2-3/4" Diameter*	80.59	100.74	90.52 / M	81.75 / M	68.60 / M	51.09 / M	
3" Diameter*	85.25	106.58	93.44 / M	83.22 / M	70.06 / M	52.56 / M	
3-1/4" Diameter*	88.32	110.42	97.28 / M	87.05 / M	73.00 / M	60.39 / M	
3-1/2" Diameter*	94.59	118.24	103.19 / M	90.99 / M	77.37 / M	65.23 / M	
4" Diameter*	108.61	135.77	113.87 / M	96.35 / M	84.67 / M	68.61 / M	
Mini Oval	58.39	73.00	62.78 / M	54.02 / M	38.69 / M	27.74 / M	
Standard Oval*	64.23	80.30	70.06 / M	61.32 / M	44.92 / M	35.05 / M	
Jumbo Oval*	71.23	89.05	78.83 / M	71.54 / M	58.04 / M	42.35 / M	
3/4" x 1-1/2" Oval	60.15	75.20	63.62 / M	55.68 / M	39.78 / M	30.36 / M	
7/8" x 1" Oval	58.39	73.00	62.78 / M	54.02 / M	38.69 / M	27.74 / M	
1" x 1-1/2" Oval	60.72	75.90	64.22 / M	56.22 / M	40.16 / M	30.66 / M	
1" x 1-3/4" Oval	60.74	75.91	64.23 / M	56.22 / M	40.16 / M	30.66 / M	
1" X 2" Oval*	60.74	75.91	64.23 / M	56.22 / M	40.16 / M	30.66 / M	
1-1/4" x 1-3/4" Oval	63.62	79.52	69.40 / M	60.74 / M	44.48 / M	34.70 / M	
1-1/4" x 2" Oval*	64.23	80.30	70.06 / M	61.32 / M	44.92 / M	35.05 / M	
1-1/4" x 2-1/2" Oval*	68.92	86.14	75.91 / M	67.14 / M	55.48 / M	39.40 / M	
1-1/2" x 2-1/2" Oval*	68.92	86.14	75.91 / M	67.14 / M	55.48 / M	39.40 / M	
1-1/2" x 3" Oval*	71.23	89.05	78.83 / M	71.54 / M	58.04 / M	42.35 / M	
1-3/4" x 3" Oval*	75.92	94.89	81.75 / M	73.00 / M	61.32 / M	43.79 / M	
1-3/4" x 3-1/2" Oval	75.92	94.89	81.75 / M	73.00 / M	61.32 / M	43.79 / M	
2" x 3" Oval	75.92	94.89	81.75 / M	73.00 / M	61.32 / M	43.79 / M	
2" x 3-1/2" Oval*	78.23	97.79	86.12 / M	77.37 / M	64.88 / M	47.46 / M	
2" x 4" Oval	80.59	100.74	90.52 / M	81.75 / M	68.60 / M	51.09 / M	
3" x 4" Oval	89.94	112.41	99.27 / M	89.05 / M	74.45 / M	64.23 / M	

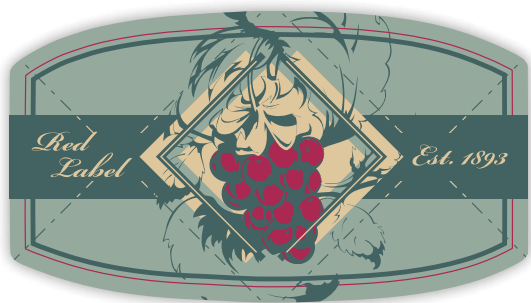
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"

50.00	50.00	30.00 / M	20.00 / M	14.00 / M	8.00 / M
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For additional sizes or more than 3 ink colors, please see sales associate.

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1-11/16" x 3" Jumbo Oval



1-1/4" x 2" Oval

1-1/2" x 3" Oval
Stock design available upon request



1" x 1-3/4"
Oval

Standard Oval
1-1/8" x 2"



Choose Label Shape and Size

Choose any size from the pricing grid on page 8.

Choose Label Stock



White Gloss
or Litho



Silver Foil/
Dull or Shiny



Orange
Fluorescent



White Gloss/
Litho Removable



Yellow Gloss
or Litho



Yellow
Fluorescent



Green
Fluorescent



White BOPP
(50% upcharge,
back adhesive only,
Non-Weatherproof)



Gold Foil/
Dull or Shiny



Red
Fluorescent



Pink
Fluorescent



Clear Polypropylene
(50% upcharge,
Non-Weatherproof)

Please specify face or back adhesive when selecting Clear Polypropylene.

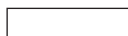
See page 14 for more information about Circle and Oval Labels.

Choose Ink Color

Standard ink colors



Black



White



Process Blue



Burgundy



Golden Yellow



Red



Reflex Blue



Violet



Orange



Rubine Red



Yellow



Green



Brown



Hunter Green



Teal

More ink colors: \$12.50* per color.



Gold



Dark Gray



Light Green



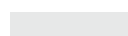
Warm Red



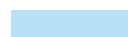
Silver



Ivory



Light Gray



Light Blue



Pink



Medium Blue

Square Cut Labels

- ✓ Create any size label from 1/4" x 1/4" to 12" x 24".
- ✓ See an associate if your label exceeds 26 square inches.
- ✓ To find your square inch pricing category, multiply length x width.



2-1/4" x 2-3/4"



4-1/4" x 2-3/4"

Size	500	1,000	2,000	3,000	5,000	10,000	15,000 or more
Up to 1 Sq. In.	112.61	140.75	104.70 / M	84.60 / M	55.47 / M	35.73 / M	
1.1 to 2 Sq. In.	115.94	144.93	108.16 / M	87.36 / M	57.92 / M	37.79 / M	
2.1 to 3 Sq. In.	122.61	153.25	114.39 / M	90.13 / M	60.35 / M	39.88 / M	
3.1 to 4 Sq. In.	125.93	157.42	115.10 / M	92.91 / M	62.75 / M	41.96 / M	
4.1 to 5 Sq. In.	129.26	161.57	118.58 / M	95.69 / M	65.17 / M	44.04 / M	
5.1 to 6 Sq. In.	132.63	165.79	122.03 / M	98.46 / M	67.63 / M	46.11 / M	
6.1 to 7 Sq. In.	135.92	169.92	125.51 / M	101.25 / M	70.06 / M	48.22 / M	
7.1 to 8 Sq. In.	139.25	174.05	128.98 / M	104.00 / M	72.40 / M	50.30 / M	
8.1 to 9 Sq. In.	142.57	178.21	132.46 / M	106.79 / M	74.73 / M	52.37 / M	
9.1 to 10 Sq. In.	145.92	182.39	135.90 / M	109.56 / M	77.06 / M	54.44 / M	
10.1 to 11 Sq. In.	149.22	186.55	139.37 / M	112.33 / M	79.39 / M	56.51 / M	
11.1 to 12 Sq. In.	152.56	190.70	142.83 / M	115.10 / M	81.72 / M	58.58 / M	
12.1 to 13 Sq. In.	155.89	194.84	146.32 / M	117.89 / M	84.05 / M	60.65 / M	
13.1 to 14 Sq. In.	159.21	199.03	150.49 / M	120.65 / M	86.38 / M	62.72 / M	
14.1 to 15 Sq. In.	162.54	203.18	153.25 / M	123.43 / M	88.71 / M	64.79 / M	
15.1 to 16 Sq. In.	174.59	218.25	165.71 / M	132.84 / M	104.03 / M	85.04 / M	
16.1 to 17 Sq. In.	178.11	222.63	167.88 / M	135.77 / M	106.58 / M	87.59 / M	
17.1 to 18 Sq. In.	181.60	226.99	172.99 / M	138.67 / M	109.15 / M	90.14 / M	
18.1 to 20 Sq. In.	194.45	243.08	183.93 / M	146.71 / M	116.79 / M	96.34 / M	
20.1 to 22 Sq. In.	199.70	249.63	201.44 / M	154.02 / M	125.54 / M	99.27 / M	
22.1 to 24 Sq. In.	209.03	261.30	211.67 / M	161.32 / M	134.30 / M	108.03 / M	
24.1 to 26 Sq. In.	218.39	272.98	221.89 / M	168.63 / M	143.07 / M	116.79 / M	



Ask for a Quote
up to a million or more

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Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"

50.00	50.00	30.00 / M	20.00 / M	14.00 / M	8.00 / M
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For additional sizes or more than 3 ink colors, please see sales associate.



1-1/2" x 4-1/2"



5-1/4" x 1-1/4"



2" x 3-1/2"

Choose Label Shape and Size

Choose any size from the pricing grid on page 10.

Choose Label Stock

White Gloss or Litho	Yellow Gloss or Litho	Gold Foil/ Dull or Shiny
Silver Foil/ Dull or Shiny	Yellow Fluorescent	Red Fluorescent
Orange Fluorescent	Green Fluorescent	Pink Fluorescent
White Gloss/ Litho Removable	White BOPP (50% upcharge, back adhesive only, Non-Weatherproof)	Clear Polypropylene (50% upcharge, Non-Weatherproof)

Please specify face or back adhesive when selecting Clear Polypropylene.

See page 14 for more information about Square Cut Labels.

Choose Ink Color

Standard ink colors

Black	Red	Yellow
White	Reflex Blue	Green
Process Blue	Violet	Brown
Burgundy	Orange	Hunter Green
Golden Yellow	Rubine Red	Teal

More ink colors: \$12.50* per color.

Gold	Silver	Light Blue
Dark Gray	Ivory	Pink
Light Green	Light Gray	Medium Blue
Warm Red		

Seals and Special Shape Labels



IN Inverted Corner Rectangle
1-1/4" x 3"



HT-3 Heart 1-7/8" x 1-9/16"



AP-1 Appointment Card 2" x 3-1/2"
(Circle or Tooth Die Available)
Only available in White Gloss or White Litho

Need a shape that isn't shown?
See a sales associate for availability.

Size	500	1,000	2,000	3,000	5,000	10,000	15,000 or more
Anniversary Label (AN-1)	122.58	153.25	114.42 / M	90.14 / M	60.34 / M	39.88 / M	
Appointment Card Label (AP-1)	92.07	115.11	92.92 / M	83.21 / M	69.35 / M	54.09 / M	
Badge 2" x 2-1/2" (BA-1)	67.67	84.60	74.89 / M	70.05 / M	55.13 / M	40.23 / M	
CD/DVD Label 4-5/8" OD 1-5/8" ID	189.71	237.14	191.37 / M	146.32 / M	119.26 / M	94.31 / M	
Heart 1-7/8" x 1-9/16" (HT-3)	122.58	153.25	114.42 / M	90.14 / M	60.34 / M	39.88 / M	
Heart 2-7/8" x 2-5/8" (HT-4)	139.26	174.05	128.98 / M	104.00 / M	79.40 / M	57.20 / M	
Inverted Corner Rect. 1-1/4" x 3" (IN)	125.93	157.41	115.11 / M	92.92 / M	62.76 / M	41.96 / M	
Jewelry Tag 1/2" x 1-7/8" (JT-2)	112.60	140.75	104.70 / M	84.60 / M	55.47 / M	35.74 / M	
Modified Anniv. 1-27/32" x 2-11/16" (AN-2)	129.26	161.58	118.58 / M	95.70 / M	65.19 / M	44.06 / M	
Octagon 1-1/2" x 1-1/2" (OC-1.5)	122.58	153.25	114.42 / M	90.14 / M	60.34 / M	39.88 / M	
Octagon 3" x 3" (OC-3)	142.60	178.22	132.45 / M	106.79 / M	81.83 / M	59.30 / M	
Octagon 3-1/2" x 3-1/2" (OC-3.5)	155.90	194.87	146.32 / M	117.89 / M	91.53 / M	71.80 / M	
Oval Burst 2-1/8" x 2-3/4" (OB-1)	132.63	165.79	122.03 / M	98.47 / M	67.63 / M	46.12 / M	
Oval Seal 1-1/2" x 2-1/2" (OS-1)	125.93	157.42	115.11 / M	92.92 / M	62.76 / M	41.96 / M	
Ribbon 2" x 3-1/2" (RB-4)	135.92	169.92	125.51 / M	101.25 / M	70.06 / M	48.21 / M	
Self-Stick Business Card (BC)	92.07	115.11	92.92 / M	83.21 / M	69.35 / M	54.09 / M	
Sheriffs Badge 3-1/8" x 2-5/8" (BA-4)	142.57	178.21	132.45 / M	106.77 / M	81.81 / M	59.30 / M	
Seal 1"	58.39	73.00	62.78 / M	54.02 / M	38.69 / M	27.74 / M	
Seal 1-1/4"	60.74	75.91	64.23 / M	56.22 / M	40.16 / M	30.66 / M	
Seal 1-1/2"	64.23	80.30	70.06 / M	61.32 / M	44.92 / M	35.05 / M	
Seal 1-5/8"	64.23	80.30	70.06 / M	61.32 / M	44.92 / M	35.05 / M	
Seal 2"	68.92	86.14	75.91 / M	67.14 / M	55.48 / M	39.40 / M	
Seal 2-1/4"	71.23	89.05	78.83 / M	71.54 / M	58.04 / M	42.35 / M	
Seal 2-3/4"	80.59	100.74	90.52 / M	81.75 / M	68.60 / M	51.09 / M	
Seal 4"	108.61	135.77	113.88 / M	96.34 / M	84.67 / M	68.62 / M	
Star 1" x 1"	112.60	140.75	104.70 / M	84.60 / M	55.47 / M	35.74 / M	
Star 2-1/2" x 2-1/2"	135.92	169.92	125.51 / M	101.25 / M	70.06 / M	48.21 / M	
Starburst 1-5/8" (SB1)	122.62	153.25	114.43 / M	90.15 / M	60.34 / M	39.88 / M	
Starburst 2" x 2" (SB7)	125.93	157.42	115.11 / M	92.92 / M	62.76 / M	41.96 / M	
Starburst 2" x 3" (SB2)	132.63	165.79	122.03 / M	98.47 / M	67.63 / M	46.12 / M	
Starburst 2-1/4" x 2-3/8" (SB3)	132.63	165.79	122.03 / M	98.47 / M	67.63 / M	46.12 / M	
Triangle 2" x 2" x 2-3/4" (TR-2)	132.69	165.79	122.03 / M	98.46 / M	67.63 / M	46.12 / M	
Wavy Rectangle 1" x 2" (WA-2)	57.69	72.10	61.02 / M	53.41 / M	38.16 / M	29.13 / M	



Ask for a Quote
up to a million or more

Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"

50.00	50.00	30.00 / M	20.00 / M	14.00 / M	8.00 / M
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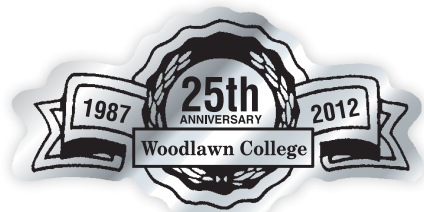
For additional sizes or more than 3 ink colors, please see sales associate.

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BA-1 Badge 2-1/2" x 2"
Stock design available upon request



AN-1 Anniversary (Laminated)
1-7/32" x 2-5/16"
Stock design available upon request



SB7 Starburst
2" x 2"



RB-4 Ribbon
3-1/2" x 2"



2-3/4" Seal
Stock design available upon request



BA-4 Sheriffs Badge 2-5/8" x 3-1/8"
Stock design available upon request

Choose Label Shape and Size

Choose any size from the pricing grid on page 12.

Choose Label Stock

White Gloss or Litho	Yellow Gloss or Litho	Gold Foil/Dull or Shiny
Silver Foil/Dull or Shiny	Yellow Fluorescent	Red Fluorescent
Orange Fluorescent	Green Fluorescent	Pink Fluorescent
White Gloss/Litho Removable	White BOPP (50% upcharge, back adhesive only, Non-Weatherproof)	Clear Polypropylene (50% upcharge, Non-Weatherproof)

Please specify face or back adhesive when selecting Clear Polypropylene.

[See page 14 for more information about Seals and Special Shape Labels.](#)

Choose Ink Color

Standard ink colors

Black	Red	Yellow
White	Reflex Blue	Green
Process Blue	Violet	Brown
Burgundy	Orange	Hunter Green
Golden Yellow	Rubine Red	Teal

More ink colors: \$12.50* per color.

Gold	Silver	Light Blue
Dark Gray	Ivory	Pink
Light Green	Light Gray	Medium Blue
Warm Red		

Additional Information

Die Cut Labels (rectangles, squares, circles and ovals)

- ✓ Produced with flexographic printing and water based inks.
- ✓ Finished in rolls of 500 or 1000, unless otherwise noted on your order.
- ✓ Thousands of standard die cut label sizes are available.
- ✓ If you need a size that is not listed or require more than 3 ink colors, please see a sales associate for a quote.

Square Cut Labels

- ✓ Sizes from 1/4" x 1/4" to 12" x 24".
- ✓ To find your Square Inch pricing category, multiply length x width.
- ✓ Multi-color square cut labels are available in 1/8" increments.
- ✓ See a sales associate if your label requires more than 3 ink colors or exceeds 26 square inches.

How to figure the square inches for your butt cut label.

- ✓ 1/2" x 6" = 3 square inches
- ✓ 3" x 5-1/2" = 16.5 square inches
- ✓ 2" x 6" = 12 square inches

Special Shapes

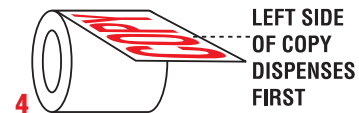
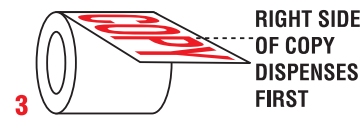
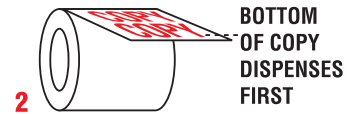
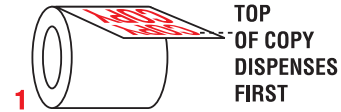
- ✓ Thousands of additional shapes and sizes are available.
- ✓ Waste is not removed from most of our special shapes.
- ✓ Finished in rolls of 500 or 1000, unless otherwise noted on your order.

General Information

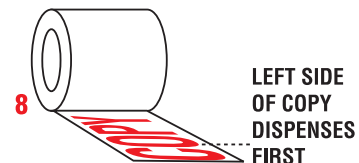
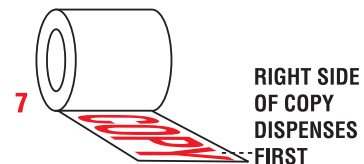
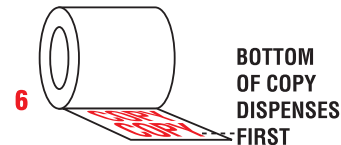
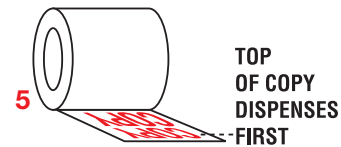
- ✓ Add 50% to the label base cost for Clear Polypropylene or White BOPP.
- ✓ Additional ink color charge will apply if you are using more than one ink color on the same label.
- ✓ Paper stock and ink color swatches are computer generated and do not reflect the exact color or texture.
- ✓ Gloss, foil and laminated stocks are not recommended for typewriter use or some pens and/or pencils.
- ✓ Foil imprint can be added to any size in this section of the catalog. See an associate for details.
- ✓ Actual samples available upon request.

Rewind Copy Chart

COPY POSITIONS — 1-4 LABELS WOUND OUT



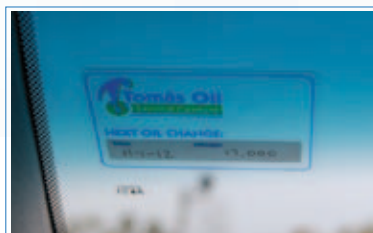
COPY POSITIONS — 5-8 LABELS WOUND IN



For more information not covered here, please refer to page 48.

Premier Labels

- ✓ Static Cling Labels
- ✓ Foil Imprint and Embossed Labels
- ✓ Process Color Labels



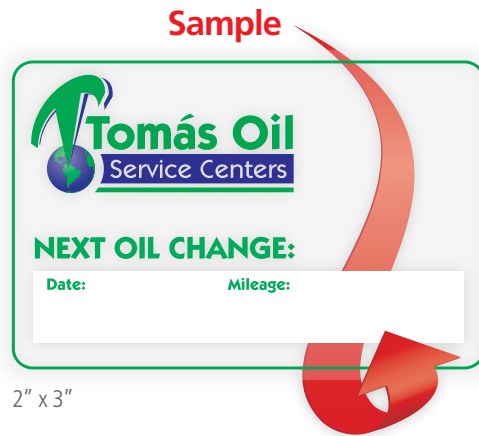
Static Cling Labels

Premier Labels

- ✓ Available on Clear Static Vinyl or White Static Vinyl
- ✓ Easily applied to glass or smooth surfaces.
- ✓ Recommended for inside window application only.
- ✓ White block of ink added at no charge. Ask an associate for details.



2-1/2" Diameter



2" x 3"



1" x 3"

Size	250	500	1,000	2,000	3,000	5,000	10,000 or more
1-1/4" x 3-1/2"*	189.31	246.38	333.40	230.37 / M	189.58 / M	136.22 / M	
1-1/2" x 3"	189.31	246.38	333.40	230.37 / M	189.58 / M	136.22 / M	
2" x 1"*	171.28	228.36	317.65	178.44 / M	138.23 / M	94.58 / M	
2" x 1-1/2"*	177.28	232.89	321.94	214.36 / M	170.98 / M	120.63 / M	
2" x 2"*	183.30	238.89	327.66	228.93 / M	186.01 / M	127.35 / M	
2" x 3"*	195.31	250.91	340.54	233.24 / M	199.60 / M	154.53 / M	
2" x 3-1/2"	201.32	258.41	346.26	234.65 / M	201.75 / M	173.85 / M	
2" x 4"*	207.34	264.41	349.12	236.10 / M	202.47 / M	173.85 / M	
2-1/2" x 1-1/2"*	183.30	238.89	327.66	228.93 / M	186.01 / M	127.35 / M	
2-3/4" x 1-3/4"*	189.31	246.38	333.40	230.37 / M	189.58 / M	136.22 / M	
3" x 3"*	213.35	270.42	353.43	238.23 / M	204.62 / M	185.30 / M	
3" x 4"*	229.87	286.97	364.88	243.95 / M	210.34 / M	193.88 / M	
4" x 4"*	246.38	309.49	380.61	251.82 / M	217.49 / M	213.20 / M	
5" x 3"*	244.89	303.47	377.75	249.68 / M	215.33 / M	213.19 / M	
2" Diameter*	183.30	238.89	327.66	228.93 / M	186.01 / M	127.35 / M	
2-1/2" Diameter*	201.32	258.41	346.26	234.65 / M	201.75 / M	173.85 / M	
3" Diameter"	213.35	270.42	353.43	238.23 / M	204.62 / M	185.30 / M	
3-1/2" Diameter	234.36	292.97	369.15	246.10 / M	212.49 / M	201.75 / M	
4" Diameter*	246.38	309.49	380.61	251.82 / M	217.49 / M	213.20 / M	
1-1/4" x 2" Oval*	177.28	232.89	321.94	214.36 / M	170.98 / M	120.63 / M	
1-1/4" x 2-1/2" Oval*	183.30	238.89	327.66	228.93 / M	186.01 / M	127.35 / M	
1-1/2" x 3" Oval	189.31	246.38	333.40	230.37 / M	189.58 / M	136.22 / M	
2" x 3" Oval*	195.31	250.91	340.54	233.24 / M	199.60 / M	154.53 / M	
3" x 4" Oval	229.87	286.97	364.88	243.95 / M	210.34 / M	193.88 / M	

Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"

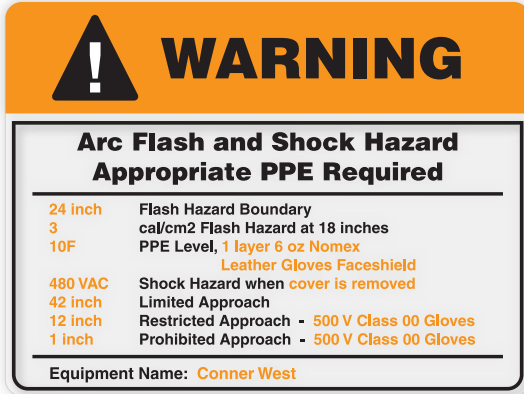
50.00	50.00	50.00	30.00 / M	20.00 / M	14.00 / M
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Ask for a Quote
up to a million or more

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For additional sizes or more than 3 ink colors, please see sales associate.



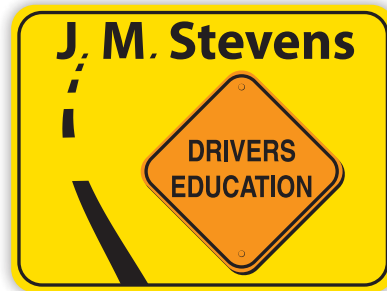
3" x 4"



1-1/4" x 2-1/2" Oval



1-1/2" x 2-1/2"



1-1/2" x 2"

Choose Label Shape and Size

Choose any size from the pricing grid on page 16.

Choose Ink Color

Standard ink colors



Choose Label Stock



Please specify face or back static.

More ink colors: \$12.50* per color.



See page 22 for more information about Static Cling Labels.

Foil Imprint & Embossed Labels

- ✓ Elegant, top of the line product labels.
- ✓ White, Yellow and Orange foils have a matte finish.
Use them on Clear Polypropylene for an opaque imprint.
- ✓ Use Embossing to add a new dimension to your label.
- ✓ Quick Turnaround.



1-1/2" x 2"



RB-8 Ribbon 2" x 1-1/2"
Stock design available upon request



2-1/2" x 1-1/2"

Choose Label Shape and Size

Choose any size from the pricing grid on page 19.

Choose Label Stock



White Gloss
or Litho



Gold Foil
Dull or Shiny



Clear
Polypropylene
(50% Upcharge)



Silver Foil
Dull or Shiny

Choose Foil Imprint

Standard Foil Imprint Colors



White



Black



Gold



Silver



Blue



Red



Green



Copper



Purple



Pink



Light Blue



Teal



Yellow

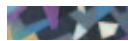


Orange

Holographic Foil Imprint Colors



Holographic
Sparkle



Holographic
Cracked Ice



Holographic
Faceted Spin



Holographic
Hyperplaid



Holographic
Rainbow

Choose Ink Color

Standard ink colors



Black



Red



Yellow



White



Reflex Blue



Green



Process Blue



Violet



Brown



Burgundy



Orange



Hunter Green



Golden Yellow



Rubine Red



Teal

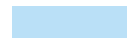
More ink colors: \$12.50* per color.



Gold



Silver



Light Blue



Dark Gray



Ivory



Pink



Light Green



Light Gray



Medium Blue



Warm Red

See page 22 for additional information
about Foil Imprint and Embossed Labels.

Die Cut Sizes	500	1,000	2,000	3,000	5,000	10,000	15M & above
3/4" x 1"	58.39	73.00	62.78 / M	54.02 / M	38.69 / M	27.74 / M	
3/4" x 2"	60.73	75.91	64.23 / M	56.21 / M	40.14 / M	30.66 / M	
7/8" x 3"	64.23	80.30	70.06 / M	61.32 / M	44.92 / M	35.05 / M	
1-1/2" x 3"	71.23	89.05	78.83 / M	71.54 / M	58.04 / M	42.35 / M	
2" x 1-1/4"	64.23	80.30	70.06 / M	61.32 / M	44.92 / M	35.05 / M	
2" x 1-1/2"	64.23	80.30	70.06 / M	61.32 / M	44.92 / M	35.05 / M	
2" x 3"	75.91	94.89	81.75 / M	73.00 / M	61.32 / M	43.79 / M	
2-1/2" x 1-1/2"	68.92	86.14	75.91 / M	67.14 / M	55.48 / M	39.40 / M	
3" x 4"	89.94	112.42	99.27 / M	89.05 / M	74.45 / M	64.23 / M	
3/4" Diameter	58.39	73.00	62.78 / M	54.02 / M	38.69 / M	27.74 / M	
1" Diameter	58.39	73.00	62.78 / M	54.02 / M	38.69 / M	27.74 / M	
1-1/4" Diameter	60.74	75.91	64.23 / M	56.22 / M	40.16 / M	30.66 / M	
1-1/2" Diameter	64.23	80.30	70.06 / M	61.32 / M	44.92 / M	35.05 / M	
1-3/4" Diameter	64.23	80.30	70.06 / M	61.32 / M	44.92 / M	35.05 / M	
2" Diameter	68.92	86.14	75.91 / M	67.14 / M	55.48 / M	39.40 / M	
2-1/2" Diameter	78.24	97.79	86.12 / M	77.37 / M	64.88 / M	47.46 / M	
3" Diameter	85.25	106.58	93.44 / M	83.22 / M	70.06 / M	52.56 / M	
3-1/2" Diameter	94.59	118.24	103.19 / M	90.99 / M	77.37 / M	65.23 / M	
1" x 1-1/2" Oval	60.72	75.90	64.22 / M	56.22 / M	40.16 / M	30.66 / M	
1-1/4" x 2" Oval	64.23	80.30	70.06 / M	61.32 / M	44.92 / M	35.05 / M	
1-1/4" x 2-1/2" Oval	68.92	86.14	75.91 / M	67.14 / M	55.48 / M	39.40 / M	
1-1/2" x 3" Oval	71.23	89.05	78.83 / M	71.54 / M	58.04 / M	42.35 / M	
2" x 3" Oval	75.92	94.89	81.75 / M	73.00 / M	61.32 / M	43.79 / M	
2" x 3-1/2" Oval	78.23	97.79	86.12 / M	77.37 / M	64.88 / M	47.46 / M	
3" x 4" Oval	89.94	112.41	99.27 / M	89.05 / M	74.45 / M	64.23 / M	
Jumbo Oval	71.23	89.05	78.83 / M	71.54 / M	58.04 / M	42.35 / M	
1-1/4" Seal	60.74	75.91	64.23 / M	56.22 / M	40.16 / M	30.66 / M	
2" Seal	68.92	86.14	75.91 / M	67.14 / M	55.48 / M	39.40 / M	
Anniversary (AN-3) 2" x 2-1/4"	136.06	170.07	124.83 / M	100.72 / M	68.61 / M	46.36 / M	
Ribbon (RB-8) 1-1/2" x 2"	129.06	161.32	120.45 / M	94.89 / M	63.52 / M	41.99 / M	
Wavy Rectangle 1" x 2"	57.69	72.10	61.02 / M	53.41 / M	38.16 / M	29.13 / M	
Square Cut Sizes	500	1,000	2,000	3,000	5,000	10,000	
Up to 1 Sq. In.	112.61	140.75	104.70 / M	84.60 / M	55.47 / M	35.73 / M	
1.1 to 2 Sq. In.	115.94	144.93	108.16 / M	87.36 / M	57.92 / M	37.79 / M	
2.1 to 3 Sq. In.	122.61	153.25	114.39 / M	90.13 / M	60.35 / M	39.88 / M	
3.1 to 4 Sq. In.	125.93	157.42	115.10 / M	92.91 / M	62.75 / M	41.96 / M	
4.1 to 5 Sq. In.	129.26	161.57	118.58 / M	95.69 / M	65.17 / M	44.04 / M	
5.1 to 6 Sq. In.	132.63	165.79	122.03 / M	98.46 / M	67.63 / M	46.11 / M	
6.1 to 7 Sq. In.	135.92	169.92	125.51 / M	101.25 / M	70.06 / M	48.22 / M	
7.1 to 8 Sq. In.	139.25	174.05	128.98 / M	104.00 / M	72.47 / M	50.33 / M	
8.1 to 9 Sq. In.	142.57	178.21	132.46 / M	106.79 / M	74.88 / M	52.44 / M	
9.1 to 10 Sq. In.	145.92	182.39	135.90 / M	109.56 / M	77.29 / M	54.55 / M	
10.1 to 11 Sq. In.	149.22	186.55	139.37 / M	112.33 / M	79.70 / M	56.66 / M	
11.1 to 12 Sq. In.	152.56	190.70	142.83 / M	115.10 / M	82.11 / M	58.77 / M	
12.1 to 13 Sq. In.	155.89	194.84	146.32 / M	117.89 / M	84.52 / M	60.88 / M	
13.1 to 14 Sq. In.	159.21	199.03	150.49 / M	120.65 / M	86.93 / M	62.99 / M	
14.1 to 15 Sq. In.	162.54	203.18	153.25 / M	123.43 / M	89.34 / M	65.10 / M	
15.1 to 16 Sq. In.	174.59	218.25	165.71 / M	132.84 / M	104.03 / M	85.04 / M	
16.1 to 17 Sq. In.	178.11	222.63	167.88 / M	135.77 / M	106.58 / M	87.15 / M	
17.1 to 18 Sq. In.	181.60	226.99	172.99 / M	138.67 / M	109.15 / M	89.26 / M	
18.1 to 20 Sq. In.	194.45	243.08	183.93 / M	146.71 / M	116.79 / M	96.34 / M	
20.1 to 22 Sq. In.	199.70	249.63	201.44 / M	154.02 / M	125.54 / M	103.42 / M	
22.1 to 24 Sq. In.	209.03	261.30	211.67 / M	161.32 / M	134.30 / M	110.50 / M	
24.1 to 26 Sq. In.	218.39	272.98	221.89 / M	168.63 / M	143.07 / M	117.58 / M	
For Standard Foil Imprint or Embossed Labels, add foil charge below. For Foil Imprint/Embossed Combo, Add Charge Twice.							
Standard Foil or Embossed Add:	130.00	130.00	72.00 / M	48.00 / M	35.00 / M	20.00 / M	
For Holographic Foil Imprint, Add Foil Charge Below.							
Holographic Foil Add:	156.00	156.00	86.00 / M	58.00 / M	42.00 / M	24.00 / M	
Each Additional Ink Color (up to 3 colors)							
Standard Ink Add:	50.00	50.00	30.00 / M	20.00 / M	14.00 / M	8.00 / M	
Minimum size is 1/2" x 1" with bleed or full reverse.							

Ask for a Quote
up to a million or more

6A

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For additional sizes, more than 1 foil imprint, or more than 3 ink colors, please see a sales associate.

Process Color Labels

- ✓ Available in sizes up to 11" x 24".
- ✓ Quantities as low as 100 labels per copy.
- ✓ These labels are laminated at NO CHARGE.

1" x 2-1/2"



Die Cut Sizes	100	250	500	1,000	2,000	3,000	5,000	10,000	15,000 or more
1" x 2"	286.93	318.81	375.08	468.85	244.26 / M	204.88 / M	154.44 / M	103.45 / M	Ask for a Quote up to a million or more
1" x 2-1/2"	286.93	318.81	375.08	468.85	244.26 / M	204.88 / M	154.44 / M	103.45 / M	
1" x 3"	286.93	318.81	375.08	468.85	244.26 / M	204.88 / M	154.44 / M	103.45 / M	
1-1/2" x 3"	286.93	318.81	375.08	468.85	244.26 / M	204.88 / M	154.44 / M	103.45 / M	
2" x 2"	286.93	318.81	375.08	468.85	244.26 / M	204.88 / M	154.44 / M	103.45 / M	
2" x 3"	335.15	372.39	438.10	547.63	350.64 / M	275.78 / M	189.11 / M	108.65 / M	
2" x 3-1/2"	335.15	372.39	438.10	547.63	350.64 / M	275.78 / M	189.11 / M	108.65 / M	
2-1/2" x 1-1/2"	286.93	318.81	375.08	468.85	244.26 / M	204.88 / M	154.44 / M	103.45 / M	
2-1/2" x 2-1/2"	335.15	372.39	438.10	547.63	350.64 / M	275.78 / M	189.11 / M	108.65 / M	
2-1/2" x 3"	359.27	399.18	469.63	587.03	386.10 / M	295.49 / M	204.88 / M	119.07 / M	
2-3/4" x 3-3/4"	359.27	399.18	469.63	587.03	386.10 / M	295.49 / M	204.88 / M	119.07 / M	
3" x 3"	359.27	399.18	469.63	587.03	386.10 / M	295.49 / M	204.88 / M	119.07 / M	
3-1/2" x 5"	431.57	479.52	564.14	705.17	417.62 / M	315.18 / M	228.51 / M	133.96 / M	
4" x 2"	359.27	399.18	469.63	587.03	386.10 / M	295.49 / M	204.88 / M	119.07 / M	
4" x 3"	431.57	479.52	564.14	705.17	417.62 / M	315.18 / M	228.51 / M	133.96 / M	
4" x 4"	431.57	479.52	564.14	705.17	417.62 / M	315.18 / M	228.51 / M	133.96 / M	
4" x 6"	479.82	533.13	627.21	784.01	460.16 / M	354.58 / M	254.51 / M	192.75 / M	
5" x 3"	431.57	479.52	564.14	705.17	417.62 / M	315.18 / M	228.51 / M	133.96 / M	
5" x 4"	450.88	500.98	589.39	736.74	457.02 / M	334.89 / M	244.26 / M	159.26 / M	
1" Diameter	286.93	318.81	375.08	468.85	244.26 / M	204.88 / M	154.44 / M	103.45 / M	
1-1/4" Diameter	286.93	318.81	375.08	468.85	244.26 / M	204.88 / M	154.44 / M	103.45 / M	
1-1/2" Diameter	286.93	318.81	375.08	468.85	244.26 / M	204.88 / M	154.44 / M	103.45 / M	
1-3/4" Diameter	286.93	318.81	375.08	468.85	244.26 / M	204.88 / M	154.44 / M	103.45 / M	
2" Diameter	286.93	318.81	375.08	468.85	244.26 / M	204.88 / M	154.44 / M	103.45 / M	
2-1/4" Diameter	286.93	318.81	375.08	468.85	244.26 / M	204.88 / M	154.44 / M	103.45 / M	
2-1/2" Diameter	335.15	372.39	438.10	547.63	350.64 / M	275.79 / M	189.11 / M	108.65 / M	
3" Diameter	359.27	399.18	469.63	587.03	386.10 / M	295.49 / M	204.88 / M	119.07 / M	
3-1/2" Diameter	431.57	479.52	564.14	705.17	417.62 / M	315.18 / M	228.51 / M	133.96 / M	
4" Diameter	431.57	479.52	564.14	705.17	417.62 / M	315.18 / M	228.51 / M	133.96 / M	
5" Diameter	479.82	533.13	627.21	784.01	460.16 / M	354.58 / M	254.51 / M	192.75 / M	
1-1/4" x 2" Oval	286.93	318.81	375.08	468.85	244.26 / M	204.88 / M	154.44 / M	103.45 / M	
1-1/4" x 2-1/2" Oval	286.93	318.81	375.08	468.85	244.26 / M	204.88 / M	154.44 / M	103.45 / M	
1-1/2" x 3" Oval	286.93	318.81	375.08	468.85	244.26 / M	204.88 / M	154.44 / M	103.45 / M	
2" x 3" Oval	335.15	372.39	438.10	547.63	350.64 / M	275.79 / M	189.11 / M	108.65 / M	
3" x 4" oval	431.57	479.52	564.14	705.17	417.62 / M	315.18 / M	228.51 / M	133.96 / M	
Square Cut Sizes	100	250	500	1,000	2,000	3,000	5,000	10,000	
Up to 5 Sq. In.	286.93	318.81	375.08	468.85	244.26 / M	204.88 / M	154.44 / M	103.45 / M	
5.1 to 7 Sq. In.	335.15	372.39	438.10	547.63	350.64 / M	275.78 / M	189.11 / M	108.65 / M	
7.1 to 11 Sq. In.	359.27	399.18	469.63	587.03	386.10 / M	295.49 / M	204.88 / M	119.07 / M	
11.1 to 18 Sq. In.	431.57	479.52	564.14	705.17	417.62 / M	315.18 / M	228.51 / M	133.96 / M	
18.1 to 20 Sq. In.	450.88	500.98	589.39	736.74	457.02 / M	334.89 / M	244.26 / M	159.26 / M	
Each Additional Spot Color (up to 3 colors)									
	75.00	75.00	75.00	75.00	45.00 / M	30.00 / M	21.00 / M	12.00 / M	
Add a Foil Imprint (1 foil only)									
Standard Foil Imprint Add:	130.00	130.00	130.00	130.00	72.00 / M	48.00 / M	35.00 / M	20.00 / M	
Holographic Foil Imprint Add:	156.00	156.00	156.00	156.00	86.00 / M	58.00 / M	42.00 / M	24.00 / M	

8A

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4" x 3"



5" x 3"












3" x 1-1/2"

Choose Label Shape and Size

Choose any size from the pricing grid on page 20.

Choose Label Stock

 Clear Polypropylene Removable	 Clear Static Vinyl (20% Upcharge)	 Clear Polypropylene
 White Gloss Ultra Removable	 White Static Vinyl (20% Upcharge)	 White Gloss
 White Vinyl	 White BOPP (Back adhesive Only)	 Shiny Silver Foil

Please specify face or back adhesive for clear and static stocks.








Add Spot Color(s)

See page 2 for standard ink colors.





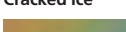
See page 22 for additional information about Process Color Labels.

Add a Foil Imprint

Standard Foil Imprint Colors

 White	 Black	 Gold
 Silver	 Blue	 Red
 Green	 Copper	 Purple
 Pink	 Light Blue	 Teal
 Yellow	 Orange	

Holographic Foil Imprint Colors

 Holographic Sparkle	 Holographic Cracked Ice	 Holographic Faceted Spin
 Holographic Hyperplaid	 Holographic Rainbow	

Additional Information

Static Cling Labels

- ✓ Clear or White Static Vinyl are easily applied to most smooth surfaces by static electricity.
- ✓ Recommended for indoor use only.
- ✓ White block of ink added at no charge. Ask an associate for details.
- ✓ Low tack adhesive stocks are available as an alternative.
- ✓ Specify face or back static when ordering; face – inside of window, back – outside of window.

Embossed Labels

- ✓ Choose blind embossing or embossing plus foil imprint to give your label a new dimension.
- ✓ Always provided on rolls. These labels cannot be finished as single labels.
- ✓ Clear Polypropylene cannot be embossed.
- ✓ Give your product an upscale look with embossed labels.

How to figure the square inches for your butt cut label.

- ✓ $\frac{1}{2}'' \times 6'' = 3$ square inches
- ✓ $3'' \times 5\text{-}1/2'' = 16.5$ square inches
- ✓ $2'' \times 6'' = 12$ square inches

Process Color Artwork Information

Preferred file formats include programs:

- ✓ Adobe Illustrator®
- ✓ Adobe InDesign®
- ✓ Adobe Photoshop®
- ✓ Adobe Pagemaker®
- ✓ ArtPro®
- ✓ QuarkXPress™

In addition to the above, we also support:

- ✓ All PC equivalents. Files submitted in these formats may incur additional turnaround and artwork charges. Please see sales associate for details.
- ✓ All Pantone® spot colors should be converted to process colors before saving the file (unless additional spot colors have been purchased). Also, please provide documentation of original Pantone® spot colors used in file before converting to CMYK. For color matches, please provide a sample.
- ✓ We carry the entire Adobe® and Corel Font Libraries, as well as Bitstream Typeshop for the Macintosh. If an IBM font is used in your electronic file, the printer and screen font must be supplied.

Foil Imprint Labels

- ✓ Elegant, top of the line product labels.
- ✓ White, yellow and orange foils have a matte finish. Use them on Clear Polypropylene for an opaque imprint.
- ✓ Small type and screens are not recommended in foil imprint. Minimum 10 point type.
- ✓ Quick Turnaround.
- ✓ Foil imprint adds a visual impact to your product.

General Information

- ✓ Specify face or back adhesive when selecting Clear Polypropylene, Clear Polypropylene Removable, White Static Vinyl or Clear Static Vinyl.
- ✓ Additional ink color charge will apply if you are using more than one ink color on the same label.
- ✓ Paper stock, ink color and foil imprint swatches are computer generated and do not reflect the exact color or texture.
- ✓ Gloss, foil and laminated stocks are not recommended for typewriter use or some pens and/or pencils.
- ✓ Actual samples available upon request.
- ✓ Quantities of 100 and 250 may have specific finishing requirements. Ask an associate for details.

- ✓ Bleeds must have artwork extending at least $1/8''$ beyond the die-line on each side that bleeds. Allow for $1/8''$ print margin inside die-line.
- ✓ Registration is held to plus or minus $1/100''$
- ✓ Digital color proof provided upon request. If exact color match is required press proofs are available for a nominal fee and a 72 hour turnaround. Please note that production turnaround begins upon proof approval. Proof changes and / or additional proofs will incur additional charges and added lead time.
- ✓ Screens are normally run at 150 lines per inch. 200 lines per inch screens are available upon request. (Additional turnaround time & charges may apply.)
- ✓ Please ask for a Process Color Requirements sheet for a full list of specifications and Adobe Photoshop® information.

Additional charges may apply if the above guidelines are not followed. If additional charges apply, you will be notified within 24 Hours. Please see sales associate for details about 72-hour turnaround for process labels. Turnaround begins upon proof approval. Pantone® and other Pantone, Inc. trademarks are the property of Pantone, Inc.

Durable Labels

- ✓ Consecutive Number, Consecutive Bar code and Variable Data Labels.
- ✓ Weatherproof Labels.
- ✓ Reflective Labels.
- ✓ Bumper Stickers.
- ✓ Extended Life Durable Decals.



Consecutive Number, Bar Code and Variable Labels

- ✓ Use Consecutive Number labels for inventory control or parking permits.
- ✓ Singled at NO CHARGE upon request.
- ✓ Variable Data technology offers unique numbering sequences, random bar codes and is great for direct mailing lists.
- ✓ Ask an associate for more information or pricing for Variable Labels.



2" x 2"
Consecutive Numbering



Durable Labels

Size	250	500	1,000	2,000	3,000	5,000	10M & above
1/2" x 1"	180.65	240.87	337.92	190.66 / M	148.48 / M	102.16 / M	
3/4" x 1-1/2"	185.55	247.39	344.12	193.31 / M	149.75 / M	102.46 / M	
1-1/2" x 1"	185.55	247.39	344.12	193.31 / M	149.75 / M	102.46 / M	
1-1/2" x 1-1/2"	192.06	252.29	348.77	232.23 / M	185.23 / M	130.69 / M	
2" x 1"	185.55	247.39	344.12	193.31 / M	149.75 / M	102.46 / M	
2" x 1-1/2"	192.06	252.29	348.77	232.23 / M	185.23 / M	130.69 / M	
2" x 2"	198.58	258.80	354.97	248.01 / M	201.51 / M	137.96 / M	
2" x 3/4"	185.55	247.39	344.12	193.31 / M	149.75 / M	102.46 / M	
2-1/2" x 1"	192.06	252.29	348.77	232.23 / M	185.23 / M	130.69 / M	
2-1/2" x 1-1/2"	198.58	258.80	354.97	248.01 / M	201.51 / M	137.96 / M	
2-1/2" x 2-1/2"	218.10	279.94	375.12	254.20 / M	218.56 / M	188.34 / M	
2-3/4" x 1-3/4"	205.08	266.91	361.18	249.56 / M	205.38 / M	147.57 / M	
3" x 1"	192.06	252.29	348.77	232.23 / M	185.23 / M	130.69 / M	
3" x 1-1/2"	205.08	266.91	361.18	249.56 / M	205.38 / M	147.57 / M	
3" x 2"	211.59	271.82	368.92	252.68 / M	216.23 / M	167.40 / M	
3" x 3"	231.13	292.96	382.88	258.08 / M	221.68 / M	200.74 / M	
3" x 7/8"	192.06	252.29	348.77	232.23 / M	185.23 / M	130.69 / M	
3-1/2" x 1-1/4"	205.08	266.91	361.18	249.56 / M	205.38 / M	147.57 / M	
3-1/2" x 2"	218.10	279.94	375.12	254.20 / M	218.56 / M	188.34 / M	
4" x 2"	224.62	286.45	378.21	255.77 / M	219.34 / M	188.34 / M	
4" x 3"	249.03	310.89	395.29	264.28 / M	227.87 / M	210.03 / M	
5" x 3"	265.29	328.76	409.23	270.49 / M	233.28 / M	230.96 / M	
1-1/2" Diameter	192.06	252.29	348.77	232.23 / M	185.23 / M	130.69 / M	
2" Diameter	198.58	258.80	354.97	248.01 / M	201.51 / M	137.96 / M	
2-1/2" Diameter	218.10	279.94	375.12	254.20 / M	218.56 / M	188.34 / M	
3" Diameter	231.13	292.96	382.88	258.08 / M	221.68 / M	200.74 / M	
3" x 1-1/2" Oval	205.08	266.91	361.18	249.56 / M	205.38 / M	147.57 / M	
3" x 2" Oval	211.59	271.82	368.92	252.68 / M	216.23 / M	167.40 / M	
Jumbo Oval	211.59	271.82	368.92	252.68 / M	216.23 / M	167.40 / M	

Each Additional Ink Color (up to 3 colors) Close registration may vary by +/- 1/64"

50.00	50.00	50.00	30.00 / M	20.00 / M	14.00 / M
-------	-------	-------	-----------	-----------	-----------

Ask For a Quote
up to a million or more

Bar Codes

Please Specify Type When Ordering

Code 3 of 9



Applications

Part identification e.g. automotive

Characteristics & Limitations

Alphanumeric; reads bars only; check digit available; variable length; high reliability scanning; low to medium information density.

Code 2 of 5



Applications

Inventory control and warehousing (e.g. electronics)

Characteristics & Limitations

Self-checking; reads bars and spaces; check digit available; requires accurate printing; variable length; numeric only; high-reliability scanning; must have even number of digits.

Codabar



Applications

Tracking and tracing (e.g. shipping companies)

Characteristics & Limitations

Reads bars only; no check digit; requires accurate printing; numeric only; requires large bar code area; large size for remote scanning.

Code 128



Applications

Sophisticated tracking and tracing (e.g. hospitals)

Characteristics & Limitations

Highest information density; alphanumeric; reads bars and spaces; check digit available; variable length; complex coding can lead to data entry errors.

For scanability, bar codes should be printed on a white background.

Many other types of bar codes are available.

Please ask if a bar code type not shown here is needed.

6A

6A

For additional sizes or more than 3 ink colors, please see sales associate.

The prices shown include the entire weatherproof label, not just the bar code or consecutive number. These prices represent your custom one-color label plus the black ink on the consecutive bar code or consecutive number. For paper labels (non-laminated) deduct 30% from the price chart above.

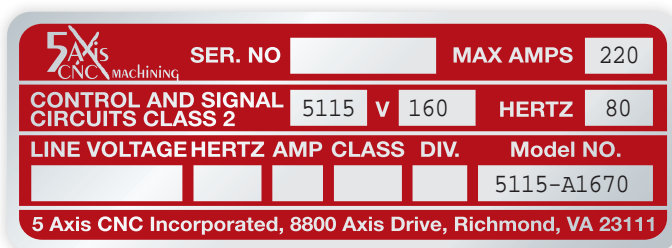


2" Diameter



3" x 1-1/2" Variable

(See sales associate for pricing on Variable Data Labels)



3-1/2" x 1-1/4"

Choose Label Shape and Size

Choose any size from the pricing grid on page 24.

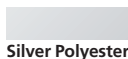
Choose Label Stock



White Vinyl



Silver Polypropylene Shiny



Silver Polyester Matte



White Gloss/Litho Permanent or Removable (deduct 30% off base cost)



Silver Polyester Brushed



Silver Foil Dull or Shiny (deduct 30% off base cost)



White Polypropylene (face adhesive) (deduct 20% off base cost)



Clear Polypropylene (deduct 20% off base cost)



Gold Foil Dull or Shiny (deduct 30% off base cost)

Please specify face or back adhesive when selecting Clear Polypropylene.

See page 34 for additional information about Consecutive Number, Consecutive Bar Code and Variable Data Labels.

Choose Ink Color

Standard ink colors



Black



Red



Yellow



White



Reflex Blue



Green



Process Blue



Violet



Brown



Burgundy



Orange



Hunter Green



Golden Yellow



Rubine Red



Teal

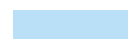
More ink colors: \$12.50* per color.



Gold



Silver



Light Blue



Dark Gray



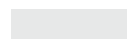
Ivory



Pink



Light Green



Light Gray



Medium Blue



Warm Red

Weatherproof Labels

✓ Printed on durable vinyl, polypropylene or polyester stocks.

✓ Laminated at NO CHARGE.

✓ Weather and sun resistant up to 1 ½ years.

Die Cut Sizes	250	500	1,000	2,000	3,000	5,000	10M & Above
1/2" X 1"	138.96	185.29	259.94	146.66 / M	114.22 / M	78.58 / M	Ask for a Quote up to a million or more
3/4" x 1-1/2"	142.73	190.30	264.71	148.70 / M	115.20 / M	78.81 / M	
3/4" x 2**	142.73	190.30	264.71	148.70 / M	115.20 / M	78.81 / M	
7/8" x 3**	147.74	194.07	268.29	178.64 / M	142.49 / M	100.53 / M	
1" x 1"	138.96	185.29	259.94	146.66 / M	114.22 / M	78.58 / M	
1" x 1-1/2"	142.73	190.30	264.71	148.70 / M	115.20 / M	78.81 / M	
1" x 2**	142.73	190.30	264.71	148.70 / M	115.20 / M	78.81 / M	
1" x 2-1/2**	147.74	194.07	268.29	178.64 / M	142.49 / M	100.53 / M	
1" x 3**	147.74	194.07	268.29	178.64 / M	142.49 / M	100.53 / M	
1" x 4"	152.75	199.08	273.05	190.77 / M	155.01 / M	106.12 / M	
1-1/4" x 3-1/2**	157.76	205.32	277.83	191.97 / M	157.98 / M	113.52 / M	
1-1/2" x 1-1/2"	147.74	194.07	268.29	178.64 / M	142.49 / M	100.53 / M	
1-1/2" x 2**	147.74	194.07	268.29	178.64 / M	142.49 / M	100.53 / M	
1-1/2" x 3**	157.76	205.32	277.83	191.97 / M	157.98 / M	113.52 / M	
2" x 1-1/4**	147.74	194.07	268.29	178.64 / M	142.49 / M	100.53 / M	
2" x 2**	152.75	199.08	273.05	190.77 / M	155.01 / M	106.12 / M	
2" x 3**	162.76	209.09	283.78	194.37 / M	166.33 / M	128.77 / M	
2" x 3-1/2"	167.77	215.34	288.55	195.54 / M	168.13 / M	144.88 / M	
2" x 4**	172.78	220.35	290.93	196.75 / M	168.72 / M	144.88 / M	
2" x 4-1/2"	177.79	225.35	294.53	198.52 / M	170.52 / M	154.41 / M	
2-1/8" x 7-3/4"	211.60	261.67	320.73	211.05 / M	183.04 / M	178.25 / M	
2-1/2" x 1-1/2"	152.75	199.08	273.05	190.77 / M	155.01 / M	106.12 / M	
2-1/2" x 2-1/2**	167.77	215.34	288.55	195.54 / M	168.13 / M	144.88 / M	
3" x 3**	177.79	225.35	294.53	198.52 / M	170.52 / M	154.41 / M	
3-1/2" x 3"	187.80	235.36	301.67	202.10 / M	174.09 / M	161.56 / M	
3" x 4**	191.56	239.14	304.07	203.29 / M	175.29 / M	161.56 / M	
4" x 4**	205.32	257.91	317.17	209.85 / M	181.24 / M	177.67 / M	
4" x 5**	224.12	274.19	330.29	218.21 / M	189.60 / M	187.20 / M	
5" x 3**	204.07	252.89	314.79	208.07 / M	179.45 / M	177.66 / M	
3/4" Diameter	138.96	185.29	259.94	146.66 / M	114.22 / M	78.58 / M	
1" Diameter	138.96	185.29	259.94	146.66 / M	114.22 / M	78.58 / M	
1-1/4" Diameter	142.73	190.30	264.71	148.70 / M	115.20 / M	78.81 / M	
1-1/2" Diameter*	147.74	194.07	268.29	178.64 / M	142.49 / M	100.53 / M	
2" Diameter*	152.75	199.08	273.05	190.77 / M	155.01 / M	106.12 / M	
2-1/4" Diameter	157.76	205.32	277.83	191.97 / M	157.98 / M	113.52 / M	
2-1/2" Diameter	167.77	215.34	288.55	195.54 / M	168.13 / M	144.88 / M	
3" Diameter*	177.79	225.35	294.53	198.52 / M	170.52 / M	154.41 / M	
3-1/2" Diameter*	195.30	244.14	307.63	205.09 / M	177.07 / M	168.13 / M	
4" Diameter*	205.32	257.91	317.17	209.85 / M	181.24 / M	177.67 / M	
1-1/4" x 2" Oval	147.74	194.07	268.29	178.64 / M	142.49 / M	100.53 / M	
1-1/4" x 2-1/2" Oval	152.75	199.08	273.05	190.77 / M	155.01 / M	106.12 / M	
1-1/2" x 3" Oval	157.76	205.32	277.83	191.97 / M	157.98 / M	113.52 / M	
2" x 3" Oval	162.76	209.09	283.78	194.37 / M	166.33 / M	128.77 / M	
2" x 3-1/2" Oval	167.77	215.34	288.55	195.54 / M	168.13 / M	144.88 / M	
2" x 4" Oval	172.78	220.35	290.93	196.75 / M	168.72 / M	144.88 / M	
3" x 4" Oval	191.56	239.14	304.07	203.29 / M	175.29 / M	161.56 / M	
2" Seal*	152.75	199.08	273.05	190.77 / M	155.01 / M	106.12 / M	

Each Additional Spot Color (up to 3 colors) Close registration may vary +/- 1/64"

50.00	50.00	50.00	30.00 / M	20.00 / M	14.00 / M
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6A

6A



3/4" x 1-1/2"



3" x 2" Oval



1-1/2" x 3" Oval

Choose Label Size

Choose any size from the pricing grid on page 26.

Choose Label Stock



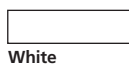
White Vinyl



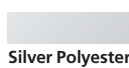
Yellow Vinyl



Clear Polypropylene Removable



White Polypropylene Removable (face adhesive)



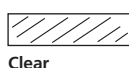
Silver Polyester Matte



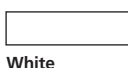
Silver Polyester Brushed



Silver Polypropylene Shiny



Clear Polypropylene (deduct 20% off base cost)



White Polypropylene (deduct 20% off base cost) (face adhesive)

Please specify face or back adhesive when selecting Clear Polypropylene or Clear Polypropylene Removable.

See page 34 for additional information about Weatherproof Labels.

Choose Ink Color

Standard ink colors



Black



Red



Yellow



White



Reflex Blue



Green



Process Blue



Violet



Brown



Burgundy



Orange



Hunter Green



Golden Yellow



Rubine Red



Teal

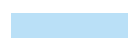
More ink colors: \$12.50* per color.



Gold



Silver



Light Blue



Dark Gray



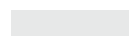
Ivory



Pink



Light Green



Light Gray



Medium Blue



Warm Red

More Weatherproof Labels

- ✓ Sizes range from ¼" x ½" to 12" x 24".
- ✓ If your label exceeds 20 square inches, see a sales associate for pricing.

Square Cut Sizes	250	500	1,000	2,000	3,000	5,000	10M & above
Up to 1 Sq. In.	147.74	194.06	268.28	194.34 / M	159.78 / M	126.99 / M	Ask for a Quote up to a million or more
1.1 to 2 Sq. In.	151.48	199.07	273.03	196.15 / M	159.78 / M	126.99 / M	
2.1 to 3 Sq. In.	156.49	202.83	276.62	197.32 / M	169.90 / M	133.54 / M	
3.1 to 4 Sq. In.	161.51	207.83	281.40	199.11 / M	169.89 / M	133.54 / M	
4.1 to 5 Sq. In.	166.51	214.09	286.17	200.32 / M	172.88 / M	143.08 / M	
5.1 to 6 Sq. In.	171.52	217.85	292.11	202.70 / M	174.68 / M	143.08 / M	
6.1 to 7 Sq. In.	176.52	224.11	296.89	203.89 / M	176.47 / M	153.22 / M	
7.1 to 8 Sq. In.	181.54	229.11	299.27	205.09 / M	177.06 / M	153.22 / M	
8.1 to 9 Sq. In.	186.54	234.13	302.86	206.86 / M	178.86 / M	162.76 / M	
9.1 to 10 Sq. In.	191.55	239.13	306.42	208.06 / M	180.64 / M	162.76 / M	
10.1 to 11 Sq. In.	196.55	244.14	310.01	210.45 / M	182.42 / M	169.90 / M	
11.1 to 12 Sq. In.	200.31	247.90	312.41	211.63 / M	183.62 / M	169.90 / M	
12.1 to 13 Sq. In.	204.07	252.90	315.97	213.42 / M	185.41 / M	176.47 / M	
13.1 to 14 Sq. In.	207.83	257.91	319.55	214.62 / M	186.61 / M	176.47 / M	
14.1 to 15 Sq. In.	212.84	261.66	323.12	216.39 / M	187.78 / M	186.01 / M	
15.1 to 16 Sq. In.	214.09	266.67	325.50	218.19 / M	189.58 / M	186.01 / M	
16.1 to 17 Sq. In.	220.35	270.42	329.09	219.40 / M	191.37 / M	186.61 / M	
17.1 to 18 Sq. In.	225.35	274.18	332.66	222.37 / M	193.76 / M	187.18 / M	
18.1 to 19 Sq. In.	229.11	279.20	336.25	224.16 / M	195.54 / M	188.40 / M	
19.1 to 20 Sq. In.	232.87	282.96	338.63	226.55 / M	197.94 / M	195.54 / M	

Each Additional Spot Color (up to 3 colors) Close registration may vary +/- 1/64"

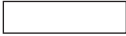



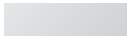




50.00	50.00	50.00	30.00 / M	20.00 / M	14.00 / M
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For additional sizes or more than 3 ink colors, please see sales associate.

Choose Label Size

Choose any size from the pricing grid on page 28.

Choose Label Stock

 White Vinyl	 Yellow Vinyl	 Clear Polypropylene Removable
 White Polypropylene Removable (face adhesive)	 Silver Polyester Matte	 Silver Polyester Brushed
 Silver Polypropylene Shiny	 Clear Polypropylene (deduct 20% off base cost)	 White Polypropylene (deduct 20% off base cost) (face adhesive)

Please specify face or back adhesive when selecting Clear Polypropylene or Clear Polypropylene Removable.

See page 34 for additional information about Weatherproof and Reflective Labels.

Choose Ink Color

Standard ink colors

 Black	 Red	 Yellow
 White	 Reflex Blue	 Green
 Process Blue	 Violet	 Brown
 Burgundy	 Orange	 Hunter Green
 Golden Yellow	 Rubine Red	 Teal

More ink colors: \$12.50* per color.

 Gold	 Silver	 Light Blue
 Dark Gray	 Ivory	 Pink
 Light Green	 Light Gray	 Medium Blue
 Warm Red		

Reflective Labels

- ✓ Use in poorly lit areas where high visibility is needed.
- ✓ Very durable.
- ✓ Great for outdoor applications.



2" x 2"



3" Diameter



2" x 2"

Die Cut or Square Cut	50	75	100	250	250	1,000	2,000	3,000	5,000
3/4" x 2"	276.50	285.84	294.51	349.71	451.91	628.51	474.01 / M	423.12 / M	404.38 / M
1" x 2"	276.50	285.84	294.51	349.71	451.91	628.51	474.01 / M	423.12 / M	404.38 / M
1" x 2-1/2"	276.50	285.84	294.51	349.71	451.91	628.51	474.01 / M	423.12 / M	404.38 / M
1" x 3"	276.50	285.84	294.51	349.71	451.91	628.51	474.01 / M	423.12 / M	404.38 / M
1" x 4"	276.50	285.84	294.51	349.71	451.91	628.51	474.01 / M	423.12 / M	404.38 / M
1-1/2" x 3"	276.50	285.84	294.51	349.71	451.91	628.51	474.01 / M	423.12 / M	404.38 / M
1-1/2" x 4"	315.20	329.82	342.34	383.08	486.68	695.25	492.75 / M	447.23 / M	404.38 / M
2" x 2"	276.50	285.84	294.51	349.71	451.91	628.51	474.01 / M	423.12 / M	404.38 / M
2" x 3"	315.20	329.82	342.34	383.08	486.68	695.25	492.75 / M	447.23 / M	404.38 / M
2" x 3-1/2"	315.20	329.82	342.34	383.08	486.68	695.25	492.75 / M	447.23 / M	404.38 / M
2" x 4"	315.20	329.82	342.34	383.08	486.68	695.25	492.75 / M	447.23 / M	404.38 / M
3" x 3"	315.20	329.82	342.34	383.08	486.68	695.25	492.75 / M	447.23 / M	404.38 / M
3" x 4"	322.43	340.91	357.91	460.26	625.73	903.83	706.99 / M	648.08 / M	605.23 / M
3" x 5"	322.43	340.91	357.91	460.26	625.73	903.83	706.99 / M	648.08 / M	605.23 / M
4" x 4"	368.56	402.46	436.21	621.10	903.97	1,416.62	1,222.48 / M	1,146.64 / M	1,101.14 / M
4" x 5"	368.56	402.46	436.21	621.10	903.97	1,416.62	1,222.48 / M	1,146.64 / M	1,101.14 / M
4" x 6"	368.56	402.46	436.21	621.10	903.97	1,416.62	1,222.48 / M	1,146.64 / M	1,101.14 / M
2" Diameter	276.50	285.84	294.51	349.71	451.91	628.51	474.01 / M	423.12 / M	404.38 / M
2-1/2" Diameter	315.20	329.82	342.34	383.08	486.68	695.25	492.75 / M	447.23 / M	404.38 / M
3" Diameter	315.20	329.82	342.34	383.08	486.68	695.25	492.75 / M	447.23 / M	404.38 / M
3-1/2" Diameter	322.43	340.91	357.91	460.26	625.73	903.83	706.99 / M	648.08 / M	605.23 / M
4" Diameter	368.56	402.46	436.21	621.10	903.97	1,416.62	1,222.48 / M	1,146.64 / M	1,101.14 / M
4-1/2" Diameter	368.56	402.46	436.21	621.10	903.97	1,416.62	1,222.48 / M	1,146.64 / M	1,101.14 / M
5" Diameter	368.56	402.46	436.21	621.10	903.97	1,416.62	1,222.48 / M	1,146.64 / M	1,101.14 / M
1-1/2" x 2-1/2" Oval	276.50	285.84	294.51	349.71	451.91	628.51	474.01 / M	423.12 / M	404.38 / M
2" x 3" Oval	315.20	329.82	342.34	383.08	486.68	695.25	492.75 / M	447.23 / M	404.38 / M
2" x 3-1/2" Oval	315.20	329.82	342.34	383.08	486.68	695.25	492.75 / M	447.23 / M	404.38 / M
2" x 4" Oval	315.20	329.82	342.34	383.08	486.68	695.25	492.75 / M	447.23 / M	404.38 / M
3" x 4" Oval	322.43	340.91	357.91	460.26	625.73	903.83	706.99 / M	648.08 / M	605.23 / M
4" x 6" Oval	368.56	402.46	436.21	621.10	903.97	1,416.62	1,222.48 / M	1,146.64 / M	1,101.14 / M

9A

Each Additional Spot Color (up to 3 colors) Close registration may vary +/- 1/64"

115.00	125.00	130.00	155.00	190.00	210.00	135.00 / M	115.00 / M	70.00 / M
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9A

For additional sizes or more than 3 ink colors, please see sales associate.

Choose Label Size

Choose any size from the pricing grid on page 29.

Choose Ink Color

Choose any standard ink from the choices on page 28.

Bumper Stickers

- ✓ Bumper stickers are a great way to get your message to the public! All vinyl stocks have permanent adhesive and are "repositionable" during initial application.
- ✓ Static Cling Window Stickers Have No Adhesive!
- ✓ Static Cling Stickers are clear or white static vinyl labels that cling to glass and most smooth surfaces by static electricity! Upon request we will block out white behind printed areas on clear vinyl stock to enhance readability – at no extra charge.



5" Diameter Bumper



4" x 6" Oval Bumper



Laminated Bumper Stickers

Size	250	500	1,000	2,000	3,000	5M & above
2-1/2" x 9-1/4"	194.39	242.74	305.34	229.51 / M	192.92 / M	Ask for a Quote up to a million or more
2-3/4" x 5"	180.32	227.79	287.90	216.96 / M	190.22 / M	
3" x 10-3/4"	200.40	250.25	334.97	251.36 / M	216.32 / M	
3-3/4" x 7-1/2"	200.40	250.25	314.78	236.61 / M	198.89 / M	
3" x 11-1/2"	210.90	259.43	355.17	266.12 / M	233.75 / M	
3-3/4" x 15"	263.37	355.17	486.33	407.12 / M	342.22 / M	
5" Diameter	194.39	242.74	305.34	229.51 / M	192.92 / M	
4" x 6" Oval	194.39	242.74	305.34	229.51 / M	192.92 / M	
Each Additional Ink Color (up to 4 colors)						
	50.00	50.00	50.00	30.00 / M	20.00 / M	5A

For additional sizes or more than 3 ink colors, please see sales associate.

Process Color Bumper Stickers

Size	500	1,000	2,000	3,000	5M & above
2-1/2" x 9-1/4"	594.11	767.63	395.15 / M	273.12 / M	Ask for a Quote up to a million or more
2-3/4" x 5"	472.55	615.70	316.36 / M	210.65 / M	
3" x 10-3/4"	651.68	875.60	467.00 / M	316.60 / M	
3-3/4" x 7-1/2"	651.68	839.60	426.50 / M	291.49 / M	
3" x 11-1/2"	710.00	912.50	507.50 / M	341.71 / M	
3-3/4" x 15"	874.59	1,118.24	620.90 / M	425.95 / M	
5" Diameter	594.11	767.63	395.15 / M	273.12 / M	
4" x 6" Oval	594.11	767.63	395.15 / M	273.12 / M	
Each Additional Spot Color (up to 3 colors)					
	75.00	75.00	45.00 / M	30.00 / M	4A





3-3/4" x 15"









2-1/2" x 9-1/4"

Choose Label Size

Choose any size from the pricing grid on page 30.

Choose Label Stock

 White Vinyl Repositionable	 Yellow Vinyl Repositionable	 Clear Polypropylene Removable
 White Polypropylene Removable <small>(face adhesive)</small>	 White Static Vinyl <small>(20% upcharge)</small>	 Clear Static Vinyl <small>(20% Upcharge)</small>

Please specify face or back adhesive for Clear Polypropylene Removable, Clear Static Vinyl and White Static Vinyl.

See page 34 for additional information about Bumper Stickers.

Choose Ink Color

Standard ink colors

 Black	 Red	 Yellow
 White	 Reflex Blue	 Green
 Process Blue	 Violet	 Brown
 Burgundy	 Orange	 Hunter Green
 Golden Yellow	 Rubine Red	 Teal

More ink colors: \$12.50* per color.

 Gold	 Silver	 Light Blue
 Dark Gray	 Ivory	 Pink
 Light Green	 Light Gray	 Medium Blue
 Warm Red		

Extended Life Durable Decals

- ✓ Manufactured to withstand harsh conditions.
- ✓ Very low minimums – 50 labels.
- ✓ Durable for 3-4 years.
- ✓ Singled at NO CHARGE, upon request.



2" x 4"



2-1/2" Diameter

White Vinyl and Yellow Vinyl

Die Cut or Square Cut	50	75	100	250	500	1,000	2,000	3,000	5,000
3/4" x 2"	138.02	155.53	167.27	245.66	271.92	344.02	243.08 / M	208.06 / M	148.73 / M
1" x 2"	138.02	155.53	167.27	245.66	271.92	344.02	243.08 / M	208.06 / M	148.73 / M
1" x 2-1/2"	138.02	155.53	167.27	245.66	271.92	344.02	243.08 / M	208.06 / M	148.73 / M
1" x 3"	138.02	155.53	167.27	245.66	271.92	344.02	243.08 / M	208.06 / M	148.73 / M
1" x 4"	138.02	155.53	167.27	245.66	271.92	344.02	243.08 / M	208.06 / M	148.73 / M
1-1/2" x 3"	138.02	155.53	167.27	245.66	271.92	344.02	243.08 / M	208.06 / M	148.73 / M
1-1/2" x 4"	149.35	173.04	177.57	260.59	305.91	370.80	253.38 / M	218.36 / M	187.87 / M
2" x 2"	138.02	155.53	167.27	245.66	271.92	344.02	243.08 / M	208.06 / M	148.73 / M
2" x 3"	149.35	173.04	177.57	260.59	305.91	370.80	253.38 / M	218.36 / M	187.87 / M
2" x 3-1/2"	149.35	173.04	177.57	260.59	305.91	370.80	253.38 / M	218.36 / M	187.87 / M
2" x 4"	149.35	173.04	177.57	260.59	305.91	370.80	253.38 / M	218.36 / M	187.87 / M
3" x 3"	149.35	173.04	177.57	260.59	305.91	370.80	253.38 / M	218.36 / M	187.87 / M
3" x 4"	149.35	173.04	197.76	302.31	341.96	395.52	296.64 / M	228.66 / M	197.66 / M
3" x 5"	149.35	173.04	197.76	302.31	341.96	395.52	296.64 / M	228.66 / M	197.66 / M
4" x 4"	170.16	203.75	232.74	350.20	380.69	432.60	363.38 / M	259.56 / M	219.18 / M
4" x 5"	170.16	203.75	232.74	350.20	380.69	432.60	363.38 / M	259.56 / M	219.18 / M
4" x 6"	181.69	220.63	253.79	385.74	415.30	475.86	429.72 / M	299.94 / M	285.52 / M
2" Diameter	138.02	155.53	167.27	245.66	271.92	344.02	243.08 / M	208.06 / M	148.73 / M
2-1/2" Diameter	149.35	173.04	177.57	260.59	305.91	370.80	253.38 / M	218.36 / M	187.87 / M
3" Diameter	149.35	173.04	177.57	260.59	305.91	370.80	253.38 / M	218.36 / M	187.87 / M
3-1/2" Diameter	149.35	173.04	197.76	302.31	341.96	395.52	296.64 / M	228.66 / M	197.66 / M
4" Diameter	170.16	203.75	232.74	350.20	380.69	432.60	363.38 / M	259.56 / M	219.18 / M
4-1/2" Diameter	170.16	203.75	232.74	350.20	380.69	432.60	363.38 / M	259.56 / M	219.18 / M
5" Diameter	181.69	220.63	253.79	385.74	415.30	475.86	429.72 / M	299.94 / M	285.52 / M
1-1/2" x 2-1/2" Oval	138.02	155.53	167.27	245.66	271.92	344.02	243.08 / M	208.06 / M	148.73 / M
2" x 3" Oval	149.35	173.04	177.57	260.59	305.91	370.80	253.38 / M	218.36 / M	187.87 / M
2" x 3-1/2" Oval	149.35	173.04	177.57	260.59	305.91	370.80	253.38 / M	218.36 / M	187.87 / M
2" x 4" Oval	149.35	173.04	177.57	260.59	305.91	370.80	253.38 / M	218.36 / M	187.87 / M
3" x 4" Oval	149.35	173.04	197.76	302.31	341.96	395.52	296.64 / M	228.66 / M	197.66 / M
4" x 6" Oval	181.69	220.63	253.79	385.74	415.30	475.86	429.72 / M	299.94 / M	285.52 / M

9A

Each Additional Ink Color (up to 3 colors)

85.00	87.50	90.00	92.50	95.00	106.00	85.00 / M	64.00 / M	43.00 / M
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9A

Consecutive Numbering

92.00	102.00	112.00	115.00	120.00	200.00	180.00 / M	160.00 / M	150.00 / M
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9A

For additional sizes or more than 3 ink colors, please see sales associate.

Choose Label Shape and Size

Choose any size from the pricing grid on pages 32 and 33.

Choose Ink Color

Standard ink colors



Choose Label Stock

White Vinyl and Yellow Vinyl



Chrome and Polyester



Please specify face or back adhesive when selecting Clear Polyester.

More ink colors: \$12.50* per color.



See page 34 for additional information about Extended Life Durable Decals.

Chrome and Polyester

Die Cut or Square Cut	50	75	100	250	500	1,000	2,000	3,000	5,000
3/4" x 2"	164.80	186.95	200.64	251.84	325.48	376.98	265.74 / M	228.66 / M	168.30 / M
1" x 2"	164.80	186.95	200.64	251.84	325.48	376.98	265.74 / M	228.66 / M	168.30 / M
1" x 2-1/2"	164.80	186.95	200.64	251.84	325.48	376.98	265.74 / M	228.66 / M	168.30 / M
1" x 3"	164.80	186.95	200.64	251.84	325.48	376.98	265.74 / M	228.66 / M	168.30 / M
1" x 4"	164.80	186.95	200.64	251.84	325.48	376.98	265.74 / M	228.66 / M	168.30 / M
1-1/2" x 3"	164.80	186.95	200.64	251.84	325.48	376.98	265.74 / M	228.66 / M	168.30 / M
1-1/2" x 4"	179.22	207.03	212.18	292.01	366.68	407.88	278.10 / M	238.96 / M	205.49 / M
2" x 2"	164.80	186.95	200.64	251.84	325.48	376.98	265.74 / M	228.66 / M	168.30 / M
2" x 3"	179.22	207.03	212.18	292.01	366.68	407.88	278.10 / M	238.96 / M	205.49 / M
2" x 3-1/2"	179.22	207.03	212.18	292.01	366.68	407.88	278.10 / M	238.96 / M	205.49 / M
2" x 4"	179.22	207.03	212.18	292.01	366.68	407.88	278.10 / M	238.96 / M	205.49 / M
3" x 3"	179.22	207.03	212.18	292.01	366.68	407.88	278.10 / M	238.96 / M	205.49 / M
3" x 4"	179.22	207.03	236.90	335.78	409.94	434.66	317.24 / M	251.32 / M	236.80 / M
3" x 5"	179.22	207.03	236.90	335.78	409.94	434.66	317.24 / M	251.32 / M	236.80 / M
4" x 4"	226.60	256.47	271.92	386.25	444.96	587.10	447.02 / M	348.14 / M	294.58 / M
4" x 5"	226.60	256.47	271.92	386.25	444.96	587.10	447.02 / M	348.14 / M	294.58 / M
4" x 6"	254.41	285.83	296.64	431.06	515.00	692.16	533.54 / M	401.70 / M	383.16 / M
2" Diameter	164.80	186.95	200.64	251.84	325.48	376.98	265.74 / M	228.66 / M	168.30 / M
2-1/2" Diameter	179.22	207.03	212.18	292.01	366.68	407.88	278.10 / M	238.96 / M	205.49 / M
3" Diameter	179.22	207.03	212.18	292.01	366.68	407.88	278.10 / M	238.96 / M	205.49 / M
3-1/2" Diameter	179.22	207.03	236.90	335.78	409.94	434.66	317.24 / M	251.32 / M	236.80 / M
4" Diameter	226.60	256.47	271.92	386.25	444.96	587.10	447.02 / M	348.14 / M	294.58 / M
4-1/2" Diameter	226.60	256.47	271.92	386.25	444.96	587.10	447.02 / M	348.14 / M	294.58 / M
5" Diameter	254.41	285.83	296.64	431.06	515.00	692.16	533.54 / M	401.70 / M	383.16 / M
1-1/2" x 2-1/2" Oval	164.80	186.95	200.64	251.84	325.48	376.98	265.74 / M	228.66 / M	168.30 / M
2" x 3" Oval	179.22	207.03	212.18	292.01	366.68	407.88	278.10 / M	238.96 / M	205.49 / M
2" x 3-1/2" Oval	179.22	207.03	212.18	292.01	366.68	407.88	278.10 / M	238.96 / M	205.49 / M
2" x 4" Oval	179.22	207.03	212.18	292.01	366.68	407.88	278.10 / M	238.96 / M	205.49 / M
3" x 4" Oval	179.22	207.03	236.90	335.78	409.94	434.66	317.24 / M	251.32 / M	236.80 / M
4" x 6" Oval	254.41	285.83	296.64	431.06	515.00	692.16	533.54 / M	401.70 / M	383.16 / M

Each Additional Ink Color (up to 3 colors)

85.00	87.50	90.00	92.50	95.00	106.00	85.00 / M	64.00 / M	43.00 / M
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Consecutive Numbering

92.00	102.00	112.00	115.00	120.00	200.00	180.00 / M	160.00 / M	150.00 / M
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For additional sizes or more than 3 ink colors, please see sales associate.

Additional Information

Consecutive Number and Consecutive Bar code Labels

- ✓ Use Consecutive Number or Bar Code labels for inventory control or parking permits.
- ✓ Upon request, Consecutive Number labels are singled at NO CHARGE.
- ✓ Variable Data technology offers unique numbering sequences, random bar codes and is great for direct mailing lists. Ask an associate for more information or pricing.
- ✓ Popular types of bar codes include: Code 3 of 9, Code 2 of 5, Codabar, Code 128, QR sand UPC.
- ✓ For easy scanning, bar codes should be printed on a white background.
- ✓ Blue, red, green, gold, silver and white foil numbers are available on back adhesive only. Ask an associate for more information or pricing.

Weatherproof Labels

- ✓ Printed on durable vinyl, polypropylene or polyester stocks.
- ✓ Laminated at NO CHARGE.
- ✓ Weather and sun resistant up to 1½ years.
- ✓ Sizes range from ¼" x ½" to 12" x 24". If your label exceeds 20 square inches, see a sales associate for pricing.
- ✓ Not recommended for under water use.

How to figure the square inches for your butt cut label.

- ✓ ½" x 6" = 3 square inches
- ✓ 3" x 5-1/2" = 16.5 square inches
- ✓ 2" x 6" = 12 square inches

Reflective Labels

- ✓ Use in poorly lit areas where high visibility is needed.
- ✓ Very durable.
- ✓ Great for outdoor applications.

Bumper Stickers

- ✓ Stocks are repositionable after initial application.
- ✓ Rectangle Bumper Stickers include ¼" tab for easy removal. The 4" x 6" oval and 5" circle will be scored on the liner.
- ✓ Static Cling Bumper Stickers should be applied to the inside of windows.
- ✓ Backside printing is available on Bumper Stickers. Cost is the same as an additional ink color. Backside printing is not available on Static Cling.

Extended Life Durable Decals

- ✓ Manufactured to withstand harsh conditions.
- ✓ Very low minimums – 50 labels.
- ✓ Durable for 3-4 years.
- ✓ Always finished in a sheeted format.
- ✓ Singled at NO CHARGE, upon request.

General Information

- ✓ Specify face or back adhesive when selecting Clear Polypropylene, Clear Polypropylene Removable, White Static Vinyl or Clear Static Vinyl.
- ✓ Additional ink color charge will apply if you are using more than one ink color on the same label.
- ✓ Paper stock and ink color swatches are computer generated and do not reflect the exact color or texture.
- ✓ Gloss, foil and laminated stocks are not recommended for typewriter use or some pens and/or pencils.
- ✓ Actual samples available upon request.

Labels For Printers

- ✓ Custom Computer Labels
- ✓ Stock Mailing Labels
- ✓ Laser Labels - Blank and Custom Printed



Custom Computer Labels



Choose Label Shape and Size

Choose any size from the pricing grid on page 36.

Choose Label Stock

White EDP
Litho

White EDP
Removable

White Computer
Gloss
(30% upcharge)

Choose Ink Color

Standard ink colors



More ink colors: \$12.50* per color.



Depth	Size	Carrier Width	500	1,000	2,000	3,000	5,000	10,000	15M & above
15/16"	2-1/2" x 15/16"	3-1/4"	88.65	111.37	61.01 / M	57.82 / M	41.75 / M	40.16 / M	<div style="writing-mode: vertical-rl; transform: rotate(180deg); font-weight: bold; font-size: 24px;">Ask for a Quote</div> <div style="writing-mode: vertical-rl; transform: rotate(180deg); font-weight: bold; font-size: 24px;">up to a million or more</div>
15/16"	3-1/2" x 15/16"	4-1/4"	64.00	80.01	64.24 / M	58.12 / M	43.79 / M	39.44 / M	
1-15/16"	3-1/2" x 1-15/16"	4-1/4"	87.37	109.20	85.85 / M	74.14 / M	62.79 / M	52.56 / M	
1-15/16"	4" x 1-15/16"	4-3/4"	99.05	123.79	91.99 / M	85.85 / M	65.71 / M	52.35 / M	
2-7/16"	4" x 2-7/16"	4-3/4"	155.44	194.32	115.61 / M	110.79 / M	83.51 / M	70.66 / M	
2-7/8"	3-7/8" x 2-7/8"	4-5/8"	155.44	194.32	115.61 / M	110.79 / M	83.51 / M	70.66 / M	
2-7/8"	5" x 2-7/8"	5-3/4"	172.14	215.20	130.08 / M	126.86 / M	105.98 / M	88.31 / M	
2-15/16"	4" x 2-15/16"	4-3/4"	114.21	142.77	115.03 / M	100.74 / M	80.28 / M	64.23 / M	
2-15/16"	4-1/4" x 2-15/16"	5"	117.72	147.14	115.34 / M	103.67 / M	87.44 / M	68.60 / M	
2-15/16"	5" x 2-15/16"	5-3/4"	121.25	151.54	118.24 / M	108.03 / M	91.99 / M	71.54 / M	
2-15/16"	5-3/4" x 2-15/16"	6-1/2"	195.27	244.09	139.71 / M	134.88 / M	118.83 / M	97.96 / M	
3-7/16"	5" x 3-7/16"	5-3/4"	249.23	311.52	178.26 / M	149.33 / M	133.28 / M	109.20 / M	
3-15/16"	4" x 3-15/16"	4-3/4"	205.04	247.70	139.69 / M	135.67 / M	118.83 / M	97.96 / M	
3-15/16"	5" x 3-15/16"	5-3/4"	152.75	190.93	150.06 / M	119.71 / M	100.74 / M	84.67 / M	

Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"

50.00	50.00	30.00 / M	20.00 / M	14.00 / M	8.00 / M
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For additional sizes or more than 3 ink colors, please see sales associate.

Stock Mailing Labels

Stock Mailing Labels are available in rolls, fan-folded with pin-fed or laser.

Roll Labels & Computer Labels

Size	500	1,000	2,000	3,000	5,000	10,000
Mailing (4" x 3" or 4" x 2-15/16")	56.05	70.07	61.32 / M	55.49 / M	49.62 / M	42.35 / M
Jumbo Mailing Labels (5" x 4" or 5" x 3-15/16")	70.65	84.67	75.90 / M	70.07 / M	58.39 / M	51.10 / M
15,000 & Above - Ask for a quote						

Recycled Roll Labels & Computer Labels

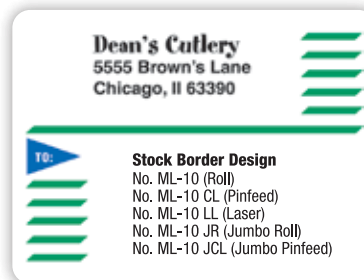
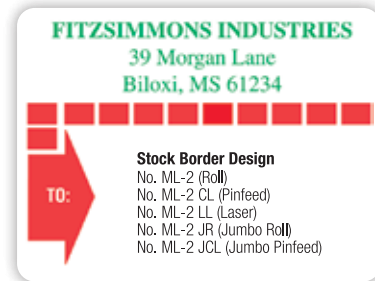
ML-16 Only

Size	500	1,000	2,000	3,000	5,000	10,000
Mailing (4" x 3" or 4" x 2-15/16")	64.46	80.57	70.52 / M	63.81 / M	57.07 / M	48.70 / M
Jumbo Mailing Labels (5" x 4" or 5" x 3-15/16")	81.26	97.37	87.29 / M	80.57 / M	67.15 / M	58.77 / M
15,000 & Above - Ask for a quote						

Laser Labels

Prices shown are per 100 Sheets.

Size	100 sheets	200 sheets	300 sheets	400 sheets	500 sheets
4" x 3-1/3"	67.16	49.62	42.35	35.05	30.28
	600 labels	1,200 labels	1,800 labels	2,400 labels	3,000 labels
600 Sheets & Above - Ask for a quote					



Mailing Label Options

- ✓ Roll labels are printed on White Litho.
- ✓ Computer Labels are printed on White EDP.
- ✓ Laser Labels are printed on White Laser.

Mailing Labels

measure 4" x 3" on a roll
4" x 2-15/16" pin-fed

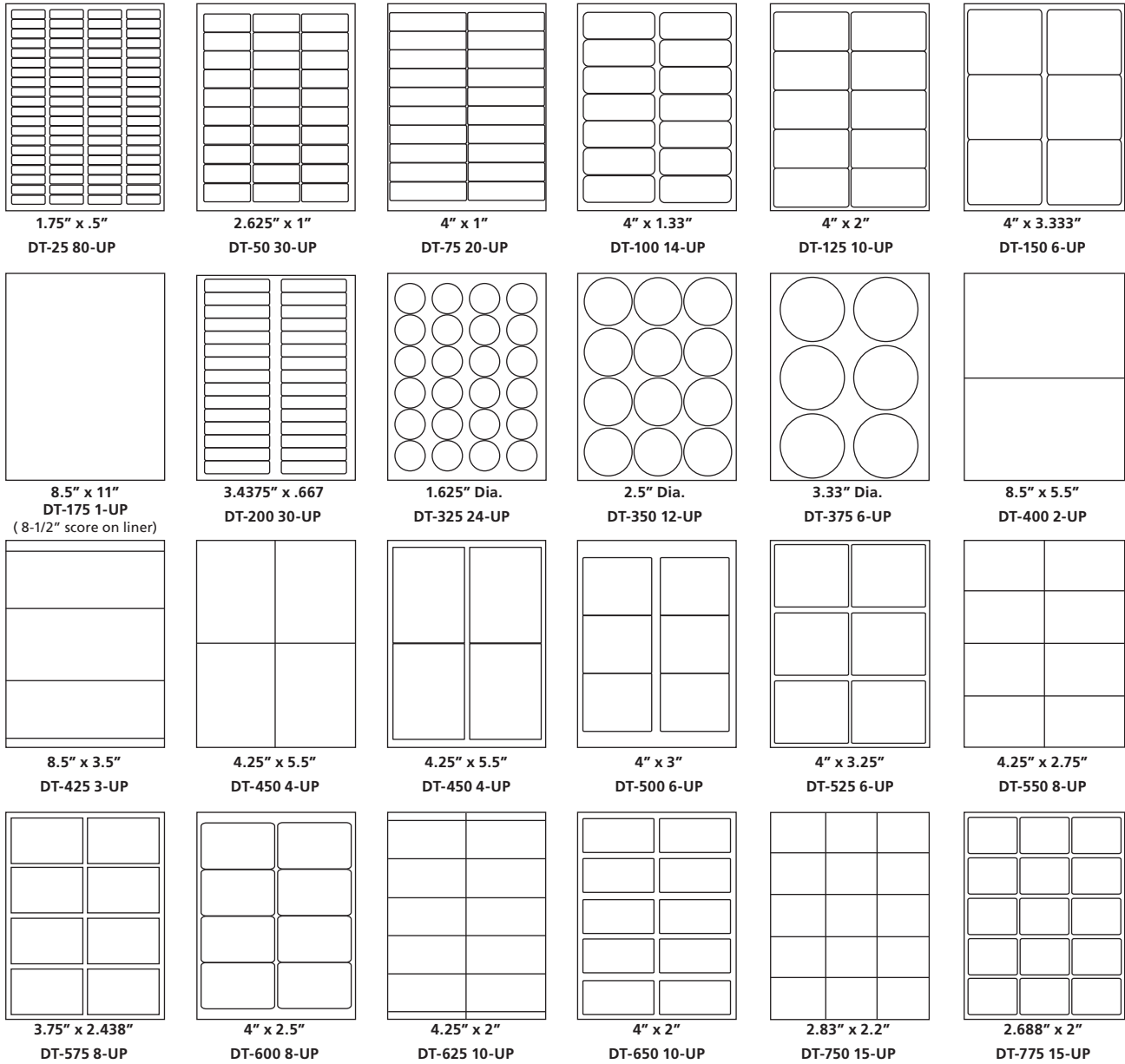
Jumbo Mailing Labels

measure 5" x 4" on a roll
5" x 3-15/16" pin-fed

See page 40 for additional information about Custom Computer Labels and Stock Mailing Labels.

Laser Labels

Imprinted and Blank for Desk Top and High Speed Laser Printers

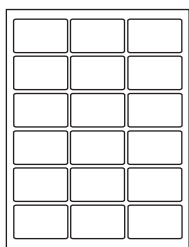


Laser Labels

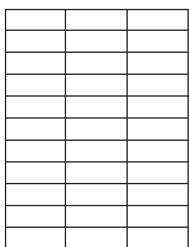
White Litho	100 Sheets	200 Sheets	300 Sheets	500 Sheets	Above 500	
Blank	34.31	55.89	71.29	103.07	Ask for a Quote up to a million or more	
1 Color	N/A	206.85	224.97	245.42		
Fluorescent, White Gloss, Opaque & Removable	100 Sheets	200 Sheets	300 Sheets	500 Sheets		
Blank	49.77	86.62	110.50	159.77		
1 Color	N/A	268.91	292.47	319.04		
Gold Foil, Silver Foil & White Vinyl	100 Sheets	200 Sheets	300 Sheets	500 Sheets		
Blank	65.19	125.75	160.41	231.93		
1 Color	N/A	299.95	326.20	355.85		
Matte Clear	100 Sheets	200 Sheets	300 Sheets	500 Sheets		
Blank	77.20	153.68	196.06	283.46		
1 Color	N/A	320.63	349.29	380.40		
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"						
	N/A	50.00	50.00	50.00		

4A

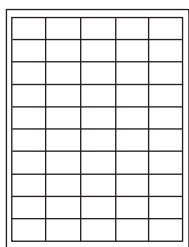
4A



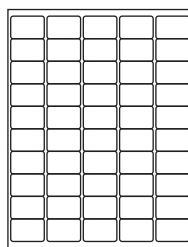
2.5" x 1.563"
DT-800 18-UP



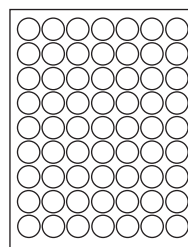
2.83" x 1"
DT-900 33-UP



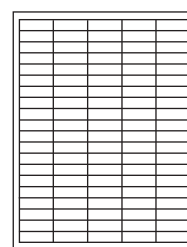
1.5" x 1"
DT-975 50-UP



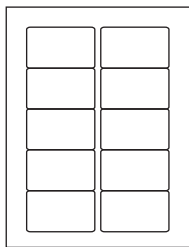
1.5" x 1
DT-1000 50-UP



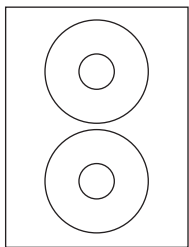
1" Dia.
DT-1025 63-UP



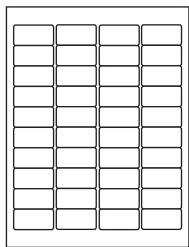
1.5" x .5"
DT-1100 100-UP



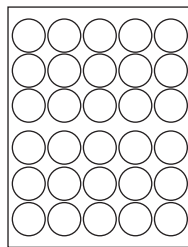
3.0625" x 1.8125"
DT-1125 10-UP



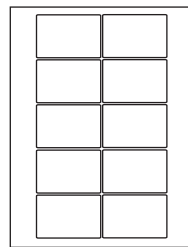
Outside Dia. 4.5"
Inside Dia. 1.625" DT-1250 2-UP



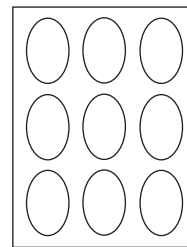
1" x 2"
DT-1325 40-UP



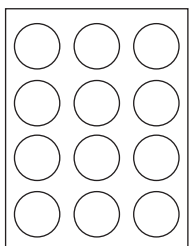
1.5" Dia.
DT-1350 30-UP



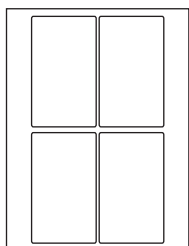
2" x 3"
DT-1375 10-UP



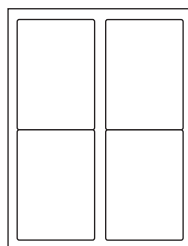
2" x 3" Oval
DT-1400 9-UP



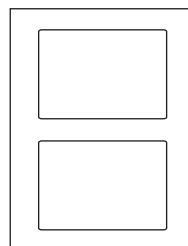
2" Dia.
DT-1425 12-UP



3" x 5"
DT-1450 4-UP



3.5" x 5"
DT-1475 4-UP

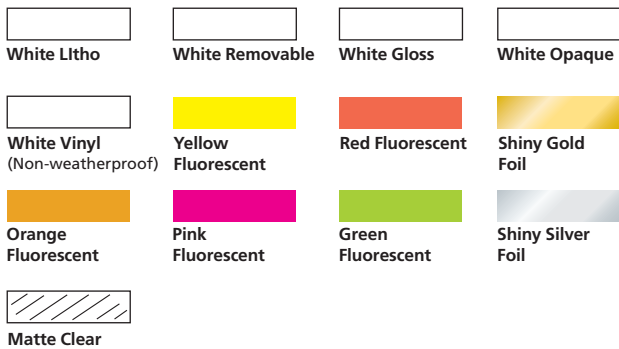


4" x 6"
DT-1500 2-UP

Choose Label Size

Choose any size from the samples on pages 38 and 39.

Choose Label Stock



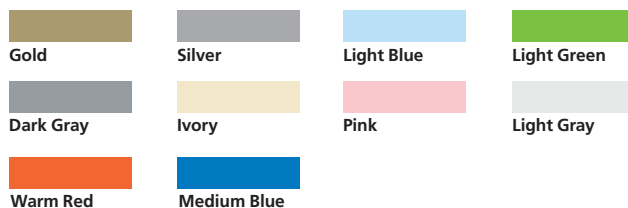
See page 40 for additional information about Laser Labels.

Choose Ink Color

Standard ink colors



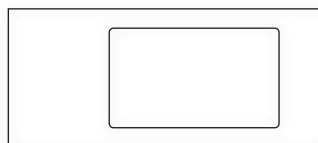
More ink colors: \$12.50* per color.



LZ-10 Mailing Labels

LZ-10	200	300	500	1000
Blank	26.71/Lot	30.93/Lot	60.56/Lot	115.96/Lot
1 Color	74.24/Lot	85.94/Lot	128.85/Lot	171.36/Lot
2 Color	130.24/Lot	150.74/Lot	193.27/Lot	237.07/Lot

4A



LZ-10
Mailing Label 5" x 2.9375
Overall 4.125" x 9.5"
White Litho Stock Only

Additional Information

Custom Computer Labels

- ✓ Perforated at NO CHARGE.
- ✓ 30% discount for blank labels.
- ✓ See an associate for special setups including; custom perforations, paper stocks or labels that are more than one across.
- ✓ Additional setups and sizes are available. See a sales associate for pricing and availability.

Stock Mailing Labels

- ✓ Choose from the stock borders shown.
- ✓ Imprint area is 1/8" from inside edge of stock border.
- ✓ Borders are pre-printed and cannot be altered in size or color.
- ✓ Computer pin-fed labels are printed on White EDP.
- ✓ Roll Computer Labels are printed on White Litho.
- ✓ Imprint can be one color only. If your address information requires more than one color, please price as a custom label.

Type Styles

Helvetica
Helvetica Italic
Helvetica Bold
Helvetica Bold Italic
Helvetica Condensed
Helvetica Bold Condensed
Bookman
Bookman Italic
Adobe Garamond
AGaramond Italic
AGaramond Bold
AGaramond Bold Italic
Eurostile
Eurostile Italic
Eurostile Bold
Eurostile Bold Italic
Times
Times Italic
Times Bold
Times Bold Italic
New Century Schoolbook
New Century Schoolbook Italic
New Century Schoolbook Bold

New Century Schoolbook Bold Italic
Avant Garde
Avant Garde Italic
Avant Garde Bold
Avant Garde Bold Italic
Benguit
Benguit Italic
Benguit Bold
Benguit Bold Italic
Eurostile Extended Two
Eurostile Extended Two Bold
Optima
Optima Italic
Optima Bold
Optima Bold Italic
Rockwell
Rockwell Italic
Rockwell Bold
Rockwell Bold Italic
Souvenir
Souvenir Italic
Souvenir Bold

Souvenir Bold Italic
Futura
Futura Bold
Futura Bold Italic
Zapf Chancery
Gill Sans
Gill Sans Italic
Gill Sans Bold
Gill Sans Bold Italic
Palatino
Palatino Bold
Palatino Bold Italic
Cooper Black
Cooper Black Italic
LITHOS PRO
Papyrus
Murry Hill
Hobo
Brush Script
Wedding Text
Park Avenue

Laser Labels

- ✓ Compatible with popular software programs. Request samples to test.
- ✓ Bleeds are not available on all sizes.
- ✓ Laser Labels should be ordered and priced by the sheet.
- ✓ Additional setups and sizes are available. See a sales associate for pricing and availability.
- ✓ Laser labels are also available as process color. Ask for details.

General Information

- ✓ Additional ink color charge will apply if you are using more than one ink color on the same label.
- ✓ Paper stock and ink color swatches are computer generated and do not reflect the exact color or texture.
- ✓ Gloss, foil and laminated stocks are not recommended for typewriter use or some pens and/or pencils.
- ✓ Actual samples available upon request.

All type styles are available in any size. We carry the entire Adobe font library. For additional information please see sales associate.

Special Application Labels

- ✓ Tamper Evident Labels
- ✓ White Gloss PressAbels™
- ✓ White Polypropylene PressAbels™



Tamper Evident Labels

- ✓ Chrome Polyester with Void and Checker Patterns leave a tamper mark on the surface when removed.
- ✓ Void pattern not recommended for small sizes. Lettering is 1/2" tall.
- ✓ Highly Destructible White Polyethylene shreds when removed leaving the decal not usable.
- ✓ Allow 24 hours for label stock to set.
- ✓ Tamper Evident labels are not weatherproof.

Tamper Evident Labels

Ideal for electronic equipment, pharmaceutical products, airplane and auto replacement parts and any security - related application.



Checker Pattern



VOID Pattern



White Destructible Polyethylene

(Waste not removed from roll)

Special Application

Die Cut Labels	500	1,000	2,000	3,000	5,000	10,000	15M & above	
1/2" x 1-1/2"	204.36	255.47	219.69 / M	189.04 / M	135.44 / M	97.07 / M	Ask for a Quote up to a million or more	
3/4" x 1-1/2"	212.54	265.67	224.81 / M	196.75 / M	140.54 / M	107.31 / M		
3/4" x 1-3/4"	212.54	265.67	224.81 / M	196.75 / M	140.54 / M	107.31 / M		
3/4" x 2"	212.54	265.67	224.81 / M	196.75 / M	140.54 / M	107.31 / M		
1" x 1"	204.36	255.47	219.69 / M	189.04 / M	135.44 / M	97.07 / M		
1" x 1-1/2"	212.54	265.67	224.81 / M	196.75 / M	140.54 / M	107.31 / M		
1" x 2"	212.54	265.67	224.81 / M	196.75 / M	140.54 / M	107.31 / M		
1" x 3"	224.81	281.01	245.25 / M	214.59 / M	157.19 / M	122.62 / M		
1-1/2" x 1-1/2"	224.81	281.01	245.25 / M	214.59 / M	157.19 / M	122.62 / M		
2" x 2"	241.16	301.44	265.67 / M	235.03 / M	194.16 / M	137.96 / M		
2" x 3"	265.69	332.10	286.13 / M	255.47 / M	214.59 / M	153.27 / M		
2" x 4"	282.03	352.55	316.76 / M	286.13 / M	240.14 / M	178.83 / M		
1/2" Diameter	192.11	240.13	189.04 / M	143.06 / M	104.78 / M	74.13 / M		
3/4" Diameter	204.36	255.47	219.69 / M	189.04 / M	135.44 / M	97.07 / M		
1" Diameter	204.36	255.47	219.69 / M	189.04 / M	135.44 / M	97.07 / M		
1-1/2" Diameter	224.81	281.01	245.25 / M	214.59 / M	157.19 / M	122.62 / M		
2" Diameter	241.16	301.44	265.67 / M	235.03 / M	194.16 / M	137.96 / M		
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"								
	50.00	50.00	30.00 / M	20.00 / M	14.00 / M	8.00 / M		6A
Square Cut Labels	500	1,000	2,000	3,000	5,000	10,000		6A
Up to 1 Sq. In.	394.15	492.63	366.43 / M	296.09 / M	194.14 / M	125.06 / M		
1.1 to 2 Sq. In.	405.81	507.27	378.59 / M	305.79 / M	202.72 / M	132.30 / M		
2.1 to 3 Sq. In.	429.12	536.40	400.49 / M	315.50 / M	211.18 / M	139.62 / M		
3.1 to 4 Sq. In.	440.77	550.95	402.87 / M	325.21 / M	219.66 / M	146.85 / M		
4.1 to 5 Sq. In.	452.42	564.58	415.04 / M	334.91 / M	228.13 / M	154.17 / M	6A	
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"								
	50.00	50.00	30.00 / M	20.00 / M	14.00 / M	8.00 / M	6A	

For additional sizes or more than 3 ink colors, please see sales associate.



3/4" Diameter



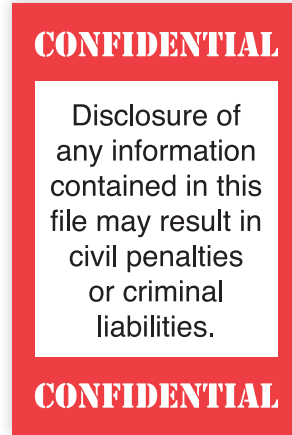
1" Diameter



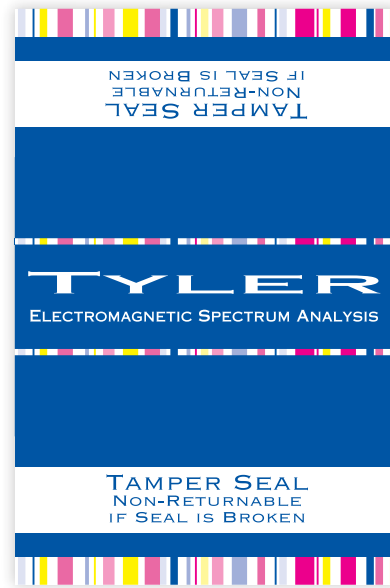
1-1/4" x 2"



3/4" x 3"



2-1/4" x 1-1/2"

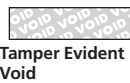
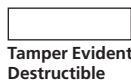


3" x 2"

Choose Label Size

Choose any size from the pricing grid on page 42.

Choose Label Stock



Choose Ink Color

Standard ink colors



See page 46 for additional information about Tamper Evident Labels.

More ink colors: \$12.50* per color.



PressAbels™ and Poly PressAbels™



PressAbels™ can be applied and reapplied to almost any surface and removed cleanly with no residue.

7-1/2" x 8-1/2"
Mouse Pad
(Matte Lamination)



4" Diameter



3-1/2" Diameter



1-1/2" x 1-1/2"

White Gloss PressAbels™

(indoor application only)

Size	500	1,000	2,000	3,000	5,000	10,000	15M & above
1/2" x 1"*	96.06	120.07	94.52 / M	71.52 / M	52.38 / M	37.07 / M	Ask for a Quote up to a million or more
1" x 3"*	112.40	140.50	122.61 / M	107.30 / M	78.60 / M	61.31 / M	
1-1/2" x 3"*	124.67	155.84	137.96 / M	125.18 / M	101.58 / M	74.09 / M	
2" x 1"*	106.28	132.85	112.40 / M	98.37 / M	70.27 / M	53.66 / M	
2" x 1-1/2"*	112.37	140.46	122.61 / M	107.30 / M	78.60 / M	61.31 / M	
2" x 3"*	132.85	166.06	143.06 / M	127.74 / M	107.30 / M	76.65 / M	
2" x 3-1/2"*	250.38	312.98	231.17 / M	186.49 / M	129.04 / M	88.81 / M	
2-1/2" x 1-1/2"*	120.59	150.73	132.85 / M	117.50 / M	97.08 / M	68.98 / M	
2-3/4" x 1-3/4"*	124.67	155.84	137.96 / M	125.18 / M	101.58 / M	74.09 / M	
2" x 4"*	141.01	176.27	158.39 / M	143.06 / M	120.07 / M	89.41 / M	
2" x 4-1/2"*	262.63	328.29	243.99 / M	196.70 / M	150.73 / M	109.24 / M	
3" x 3"*	149.19	186.49	163.49 / M	145.61 / M	122.61 / M	91.97 / M	
3" x 4"*	157.36	196.70	173.72 / M	155.84 / M	130.28 / M	112.40 / M	
4" x 4"*	190.06	237.58	199.27 / M	168.59 / M	148.16 / M	120.07 / M	
5" x 3"*	181.89	227.36	194.15 / M	166.06 / M	145.61 / M	117.50 / M	
2" Diameter*	120.59	150.73	132.85 / M	117.50 / M	97.08 / M	68.98 / M	
2-1/2" Diameter*	136.93	171.16	150.73 / M	135.39 / M	113.57 / M	83.05 / M	
3" Diameter*	149.19	186.49	163.49 / M	145.61 / M	122.61 / M	91.97 / M	
3-1/2" Diameter*	165.54	206.93	180.58 / M	159.22 / M	135.39 / M	114.16 / M	
4" Diameter*	190.06	237.58	199.27 / M	168.59 / M	148.16 / M	120.07 / M	
1-1/4" x 2" Oval*	112.40	140.50	122.61 / M	107.30 / M	78.60 / M	61.32 / M	
1-1/4" x 2-1/2" Oval*	120.59	150.73	132.85 / M	117.50 / M	97.08 / M	68.98 / M	
1-1/2" x 3" Oval	124.67	155.84	137.96 / M	125.18 / M	101.58 / M	74.09 / M	
2" x 3" Oval*	132.85	166.06	143.06 / M	127.74 / M	107.30 / M	76.65 / M	
3" x 4" Oval	157.36	196.70	173.72 / M	155.84 / M	130.28 / M	112.40 / M	
7-1/2" x 8-1/2" Mouse Pad*	732.18	915.23	737.26 / M	634.24 / M	562.30 / M	375.11 / M	

Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"

50.00	50.00	30.00 / M	20.00 / M	14.00 / M	8.00 / M
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6A

6A

For additional sizes or more than 3 ink colors, please see sales associate.

White Polypropylene PressAbels™

(indoor or outdoor application)

Size	250	500	1,000	2,000	3,000	5,000	10M & above
1/2" x 1"*	132.34	176.46	259.94	146.66 / M	114.23 / M	78.57 / M	Ask for a Quote up to a million or more
1" x 3"	140.70	184.83	268.29	178.64 / M	142.49 / M	100.53 / M	
1-1/2" x 3"	150.24	195.54	277.83	191.97 / M	157.98 / M	113.52 / M	
2" x 1"*	135.93	181.24	264.71	148.69 / M	115.19 / M	78.81 / M	
2" x 1-1/2"*	140.70	184.83	268.29	178.62 / M	142.49 / M	100.52 / M	
2" x 3"*	155.01	199.13	283.78	194.36 / M	166.33 / M	128.77 / M	
2" x 3-1/2" Business Card	159.78	205.09	288.55	195.54 / M	168.13 / M	144.88 / M	
2" x 4"*	164.56	209.85	290.93	196.74 / M	168.71 / M	144.87 / M	
2" x 4-1/2"	169.32	214.62	294.53	198.52 / M	170.52 / M	154.41 / M	
2-1/2" x 1-1/2"*	145.48	189.60	273.05	190.77 / M	155.01 / M	106.12 / M	
2-3/4" x 1-3/4"*	150.24	195.54	277.83	191.97 / M	157.98 / M	113.52 / M	
3" x 3"*	169.32	214.62	294.51	198.52 / M	170.51 / M	154.41 / M	
3" x 4"*	182.44	227.76	304.05	203.30 / M	175.28 / M	161.56 / M	
4" x 4"*	195.54	245.63	317.17	209.85 / M	181.24 / M	177.66 / M	
5" x 3"*	194.36	240.85	314.79	208.07 / M	179.45 / M	177.66 / M	
2" Diameter*	145.48	189.60	273.05	190.77 / M	155.00 / M	106.12 / M	
2-1/2" Diameter*	159.78	205.09	288.55	195.54 / M	168.13 / M	144.87 / M	
3" Diameter"	169.32	214.62	294.51	198.52 / M	170.51 / M	154.41 / M	
3-1/2" Diameter	186.00	232.51	307.63	205.09 / M	177.07 / M	168.13 / M	
4" Diameter*	195.54	245.63	317.17	209.85 / M	181.24 / M	177.66 / M	
1-1/4" x 2" Oval*	140.70	184.83	268.29	178.62 / M	142.49 / M	100.52 / M	
1-1/4" x 2-1/2" Oval*	145.48	189.60	273.05	190.77 / M	155.00 / M	106.12 / M	
1-1/2" x 3" Oval	150.24	195.54	277.83	191.97 / M	157.98 / M	113.52 / M	
2" x 3" Oval*	155.01	199.13	283.78	194.36 / M	166.33 / M	128.77 / M	
3" x 4" Oval	182.44	227.76	304.05	203.30 / M	175.28 / M	161.56 / M	
Each Additional Ink Color (up to 3 colors) Close registration may vary +/- 1/64"							
	50.00	50.00	50.00	30.00 / M	20.00 / M	14.00 / M	


For additional sizes or more than 3 ink colors, please see sales associate.

Choose Label Size

Choose any size from the pricing grids on page 44 and 45.

Choose Label Stock


White Polypropylene
PressAbels™ (back adhesive only)


White Gloss
PressAbels™ (back adhesive only)

See page 46 for additional information
about PressAbels™.

Choose Ink Color

Standard ink colors



More ink colors: \$12.50* per color.



Additional Information

General Information

- ✓ Additional ink color charges will apply if you are using more than one ink color on the same label.
- ✓ Paper stock and ink colors are computer generated and do not reflect exact stock color or texture.
- ✓ Actual samples available upon request.

Tamper Evident Labels

- ✓ Void and Checker patterns leave a tamper mark on the surface when removed.
- ✓ Void pattern not recommended for small label sizes. Lettering is 1/2" tall.
- ✓ Highly destructible White Polyethylene shreds when removed leaving the decal unusable.
- ✓ Allow 24 hours for label stock to set.
- ✓ See a sales associate for samples.

Type Styles

Helvetica

Helvetica Italic

Helvetica Bold

Helvetica Bold Italic

Helvetica Condensed

Helvetica Bold Condensed

Bookman

Bookman Italic

Adobe Garamond

AGaramond Italic

AGaramond Bold

AGaramond Bold Italic

Eurostile

Eurostile Italic

Eurostile Bold

Eurostile Bold Italic

Times

Times Italic

Times Bold

Times Bold Italic

New Century Schoolbook

New Century Schoolbook Italic

New Century Schoolbook Bold

New Century Schoolbook Bold Italic

Avant Garde

Avant Garde Italic

Avant Garde Bold

Avant Garde Bold Italic

Benguit

Benguit Italic

Benguit Bold

Benguit Bold Italic

Eurostile Extended Two

Eurostile Extended Two Bold

Optima

Optima Italic

Optima Bold

Optima Bold Italic

Rockwell

Rockwell Italic

Rockwell Bold

Rockwell Bold Italic

Souvenir

Souvenir Italic

Souvenir Bold

Square Cut Label Instructions

How to figure the square inches for your butt cut label.

- ✓ Multiply length x width
- ✓ 1/2 " x 3" = 3 square inches
- ✓ 3" x 5-1/2" = 16.5 square inches
- ✓ 2" x 6" = 12 square inches

PressAbels™

- ✓ Apply and reapply to almost any surface.
- ✓ Removes cleanly leaving no residue.
- ✓ Use as an alternative to magnets.

Souvenir Bold Italic

Futura

Futura Bold

Futura Bold Italic

Zapf Chancery

Gill Sans

Gill Sans Italic

Gill Sans Bold

Gill Sans Bold Italic

Palatino

Palatino Bold

Palatino Bold Italic

Cooper Black

Cooper Black Italic

LITHOS PRO

Papyrus

Murry Hill

Hobo

Brush Script

Wedding Text

Park Avenue

All typestyles are available in any size. We carry the entire Adobe font library.

For additional information please see sales associate.

UL Approved Labels

As an authorized Underwriters Laboratories label supplier, we work closely with UL to help meet your needs for approved UL Marks or materials.

Popular Applications Are:

- ✓ Fire & Safety
- ✓ Recognized Component Marks
- ✓ Appliances and HVAC
- ✓ Lighting
- ✓ Wire and Cable

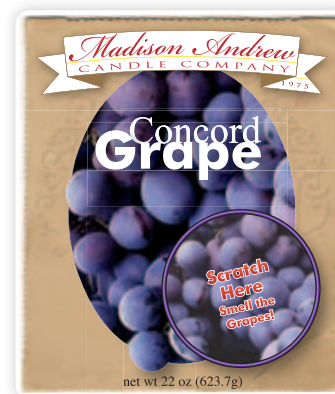


Scratch & Sniff and Scratch Off Inks

Adding a Scratch Off or a Scratch & Sniff element to your cards, self mailers, or labels will increase your customers response.

Popular Applications Are:

- ✓ Trade Shows
- ✓ Health and Beauty
- ✓ School Promotions
- ✓ Fund Raising
- ✓ On Pack Promotions



Self Laminating Labels

Self Laminating labels start as a standard label, but with the addition of a self lamination you can add protection to important information. Great for use in harsh environments. Easy to use and very durable.



2" x 3"



Double Sided Labels

Double Sided labels can be viewed from either side.

Popular Applications Are:

- ✓ Retail Store Fronts
- ✓ Product Placement and Promotions
- ✓ Car Windshields
- ✓ Point of Purchase
- ✓ Travel and Tourism



Standard Label Upcharges

(500 - 14,999 LABELS)

NOTE: Custom Quote upcharges may vary.

Bleed: \$30.00*

Charge applies when the ink extends to the edge of the label. NO CHARGE for a bleed on process color labels.

Color Match: \$42.00*

Charge applies when specifying an ink color other than the standard inks listed in this catalog. Supply a PANTONE number from the PANTONE MATCHING SYSTEM® guide, or enclose a color swatch. We will match the coated version unless otherwise noted on the order. Color matches are guaranteed within a shade lighter or darker to the swatch provided.

Combined Orders

You may combine label orders for quantity pricing when they are the same size and ordered at the same time.

- ✓ COPY CHANGE: \$18.00*
- ✓ INK CHANGE: \$18.00*
- ✓ PAPER CHANGE: \$18.00*
- ✓ FOIL STAMP COPY CHANGE: \$25.00*
- ✓ FOIL STAMP INK OR PAPER CHANGE: \$18.00*
- ✓ PROCESS COLOR COPY CHANGE: \$25.00*

Minimum quantity per copy change –

- ✓ 500 for spot color
- ✓ 250 for weatherproof, bumper stickers, CN and Static Cling
- ✓ 100 for process color

NOTE: Combining orders may effect the turnaround time of your order. Blank labels and Promotional Products cannot be combined for quantity pricing.

Lamination

Lamination is charged as an additional ink color. It adds gloss, enhances color and provides a scuff-resistant surface. We do not recommend writing or typing on laminated labels.

Proofs

Turnaround time does NOT begin until the proof has been approved.

PDF PROOF: \$15.00* Proof will be sent via email.

\$10.00* charge to change copy or layout after proofing is complete.

PAPER PROOF: \$15.00* Proof will be sent via fax.

\$10.00* charge to change copy or layout after proofing is complete.

COLOR PAPER PROOF: \$22.00* Proof will be sent via Expedite.

\$13.50* charge to change copy or layout after proofing is complete.

Press Proof

Standard Rates - additional charges may apply based on order specifications.

- ✓ One color label \$30.00*
- ✓ Static Cling \$30.00*
- ✓ Laser Labels \$55.00*
- ✓ Foil Imprint or Embossed \$55.00*
- ✓ Process Color Labels \$35.00*
- ✓ Process Color + Foil Imprint/Embossed \$55.00*

Add \$15.00* for each additional color and/or lamination.

All press proofs are sent via Expedite service. Proof turnaround will match the turnaround of the product being ordered. If copy or layout changes are needed after the proofing process is complete, a 2nd press proof charge will apply.

Helpful Information

Adhesives

Permanent adhesive is supplied on all label orders unless otherwise specified. See a sales associate about availability and pricing for special adhesives. NOTE: For best adhesion, apply labels at room temperature to any clean, dry, oil-free, non-textured, non-coated surface. If in doubt as to label adhesion to a product, we will provide samples. Litho and Gloss stocks are not recommended for vinyl products.

Artwork

Supported programs include:

- ✓ Adobe Illustrator®
- ✓ Adobe Photoshop®
- ✓ QuarkXPress™
- ✓ Adobe InDesign®
- ✓ ArtPro®
- ✓ PDF (Embed images and fonts)

We will typeset 10 lines of text at NO CHARGE.

Blank Labels

Deduct 30% from the base cost for BLANK die cut, square cut or computer labels.

Perforation: \$30.00*

Available in most die cut sizes. Some sizes are automatically perforated at no charge. These sizes include: 5 x 4, 5 x 3, 4 x 3; all stock mailing labels; all computer labels. (Ask for details.)

Rolls

All labels are finished on rolls unless otherwise noted on your order. The quantity per roll will be determined by the factory. If you require a specific amount per roll, please see a sales associate.

- ✓ 100-249 – 35¢ per roll
- ✓ 250-499 – 20¢ per roll

EXTENDED LIFE DURABLE DECALS are finished in a sheeted format. You may receive multiple labels per sheet.

SCREENS

All screens are produced at 133 lines per inch with a minimum tint of 2% up to a maximum tint of 80% and a 60 degree angle. We prefer that you provide a solid for us to screen or send a disk. Process Color screens are produced at 150 lines per inch. 200 lines per inch screens are available upon request. Reflective Labels and Extended Life Durable Decals are produced at 85 lines per inch. \$35.00*

Single Labels: \$30.00*

Individually die cut or square cut labels in a stack. Square cut labels require an additional charge for a tab or score. See sales associate for details. Reflective Labels and Extended Life Durable Decals are finished in sheets. Multiple labels per sheet may be supplied.

Special Label Stocks:

REMOVABLE: The following stocks are available with removable adhesive. There is no charge for this feature on quantities up to 14,999. Labels will be removable from various surfaces for 3 to 6 months.

- ✓ White Gloss
- ✓ White Litho
- ✓ Yellow Fluorescent
- ✓ Green Fluorescent
- ✓ Red Fluorescent
- ✓ Pink Fluorescent

PLIA-A-PRINT: Recommended for plastic or glass surfaces or surfaces that are curved. Available in white litho only. There is no charge on quantities up to 14,999.

OPAQUE: Opaque labels are used to cover up a mistake on an expensive form or brochure. You cannot see through the opaque backing. There is no charge for this feature on quantities up to 14,999.

CLEAR POLYPROPYLENE: (non-weatherproof) For clear polypropylene with no lamination, add 50% to the base paper cost.

WHITE VINYL, YELLOW VINYL OR CLEAR POLYPROPYLENE REMOVABLE: (non-weatherproof) For vinyl stock with no lamination, add 75% to the base paper cost.

MATTE SILVER POLYESTER, BRUSHED SILVER POLYESTER, OR SHINY SILVER POLYPROPYLENE: (non-weatherproof) For stock with no lamination, add 100% to the base paper cost.

Tinting

White label stock can be custom tinted to any ink color. This is charged as an additional ink color. If the tint color is a custom match, an additional \$42.00* will apply.

NOTE: Tinted label stock cannot easily be written or typed on.

Fonts

We have the entire Adobe Font library. When submitting art files, please embed the fonts in your file.

Inks

Our inks are water based and are not opaque.

EXAMPLE: blue ink on yellow fluorescent stock will appear green.

Labels to be Typed on

Only litho or fluorescent label stock can be typed or written on. Tinted labels, gloss stocks or weatherproof labels do not accept typing or some pens or pencils.

Print Margin

We require a 1/8" print margin from each edge of the label. The same print margin is required for stock mailing label borders.

Custom Labels, Stamps and Promotional Products to Serve Virtually Any Industry...

- Food and Beverages
- Health and Beauty Aids
- Retail
- Medical
- Household Chemicals
- Schools
- Pharmaceuticals
- Apparel
- Transportation and Distribution
- Automotive
- Banking
- Campaigns
- Medical
- Real Estate

And Virtually Any Application...

- Packaging
- Address Stamps
- Bumper Stickers
- Campaign Labels
- Parking Permits
- Weatherproof Labels
- Signature Stamps
- Inventory Labels
- Mouse Pads
- Notary Stamps
- Mailing Address Labels
- Promotional Labels
- Tamper Evident Labels
- Special Event Labels

TYPE POINT SIZE CHART



FRACTION/DECIMAL CONVERSION CHART

